

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MCom (IB) DEGREE EXAMINATION DECEMBER 2022
(First Semester)

Branch – INTERNATIONAL BUSINESS

GLOBAL BUSINESS ETHICS

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

1. A stakeholder orientation can be viewed as
 - (i) Continuum
 - (ii) Polarizing concept
 - (iii) Good marketing policy
 - (iv) Necessity for business success
2. Which of the following not a characteristics of social entrepreneurship?
 - (i) Deep empathy
 - (ii) Innovation
 - (iii) Sustainable approach
 - (iv) Profit maximization
3. Environmental ethics belongs to ----- part.
 - (i) Environmental science
 - (ii) Environmental chemistry
 - (iii) Environmental philosophy
 - (iv) Environmental studies
4. Corporate governance is a form of -----.
 - (i) External regulation
 - (ii) Self regulation
 - (iii) Government control
 - (iv) Charitable action
5. The amalgamation and rapid unification between countries identified as-----
 - (i) Globalization
 - (ii) Liberalization
 - (iii) Socialisation
 - (iv) Privatisation

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

6. a State the features of business ethics.
OR
b Discuss the principles of stakeholders theory.
7. a State the features of pragmatic ethics.
OR
b Evaluate the types of social entrepreneurship.
8. a Explain the ethical issues related to HRM.
OR
b Discuss the types of environmental ethics.
9. a Determine the needs for ethical behavior.
OR
b Illustrate the models of corporate governance.
10. a Explain the whistleblowing in business ethics.
OR
b Differentiate between CSR and corporate governance.

Cont...

SECTION -C (30 Marks)
Answer ALL questions
ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Enumerate the need and importance of Business Ethics.
OR
b Evaluate the ethics in different organizational contexts.
- 12 a Analyze the western modern ethical theories.
OR
b Construct the alternative perspectives on ethical theory.
- 13 a Justify the process of taking Ethical Decision in business.
OR
b Classify the different ethics in functional areas.
- 14 a Elucidate the components of business ethics management.
OR
b Enumerate the improvement of ethical performance.
- 15 a Appraise the importance of corporate sustainability reporting.
OR
b Assess the drivers of the Corporate Social Responsibility.

Z-Z-Z

END