

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MA DEGREE EXAMINATION DECEMBER 2022
(First Semester)

Branch – ENGLISH

APPLIED BEHAVIORAL SCIENCE

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 Psychology is said to be the scientific study of ----- and -----
(i) Mental illness & mental health (ii) Physical states & mental states
(iii) Behaviour & Conscience (iv) Behaviour & mental processes
- 2 “Completing your assignment while listening to music” is an example of which of the following attention types?
(i) Selective attention (ii) Divided attention
(iii) Sustained attention (iv) Sensory attention
- 3 Identify the person who coined the term “Serial- position effect”?
(i) Craik Lokart (ii) Guilford
(iii) Herman Ebbinghaus (iv) Sigmund Freud
- 4 Which of the following does NOT imply practical intelligence in Triarchic theory?
(i) Adapting to the environment
(ii) Re-shaping the environment
(iii) Thinking practically about self
(iv) Choosing an environment for success
- 5 What did Freud consider the paternal love of girls?
(i) Electra complex (ii) Oedipus complex
(iii) Castration love (iv) Dependent complex

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a “Psychology is a science” – Justify.
OR
b Explain the contributing fields of psychology.
- 7 a List out the determinants of attention.
OR
b Differentiate between these three states: Conscious, Dream, Hypnotic state.
- 8 a “Modeling is a form of learning” – Justify with scientific evidence.
OR
b Illustrate the three stages model of memory.
- 9 a Illustrate the steps involved in problem solving.
OR
b Explain the characteristics of creative people.

Cont...

- 10 a Differentiate subjective and objective test with suitable examples .
OR
b Analyze the role of parents in personality development from Adler's point of view.

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Elaborate the methods used in psychology.
OR
b Outline the branches of psychology.
- 12 a Describe the stages of sleep and various types of sleep disorders.
OR
b Illustrate the Gestalt's principles of perception with suitable example.
- 13 a Apply classical and operant conditioning principles to human behavior.
OR
b Examine the causes of forgetting and explain the strategies to improve memory.
- 14 a Summarize the theories of intelligence.
OR
b Analyze the cognitive development in view of Piaget & Vygotsky.
- 15 a Discuss the psycho-social stages of personality development.
OR
b Narrate the various types of counselling and explain the important skills necessary for a good counsellor.

Z-Z-Z

END