# PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

### **BVoc DEGREE EXAMINATION DECEMBER 2022**

(Third Semester)

## Branch- HOSPITALITY MANAGEMENT

FOOD AND BEVERAGE MANAGEMENT Time: 3 Hours Maximum: 50 Marks **SECTION-A (5 Marks)** Answer ALL questions ALL questions carry EQUAL marks  $(5 \times 1 = 5)$ 1. Which one of the following is an internal factor of constraints of Food and beverage management? (i) Government ii) Economic (iii) Social iv) Management 2. What is known as the minimum level of stock maintained? (i) Parstock ii) Gross stock (iii) Limited stock iv) Fine stock 3. State the term when facing high profit with low popularity in menu analysis (i) Losers ii) Runners (iii) Sleepers iv) Stars 4. Expand EPOS (i) Electronic point of sale (ii) Electronic process of sale (iii) Easy point of sale (iv) Easy process of sale 5 Find the break-even formula B/E (i) C/V-S (ii) C/S-V (iii) S/C-V (iv) V/S-C

### SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

 $(5 \times 3 = 15)$ 

6 a) Explain the constraints of food and beverage management.

OR

- b) Bring out the external factors that affect food and beverage management.
- 7 a) Show the procedure for storing and issuing of beverages.

- b) Explain the term "Blind receiving".
- 8 a) Classify the terminologies of menu engineering.

- b) Narrate the importance of quality.
- 9 a) List out the benefits of a standard recipe.

b) Describe the standard yields.

Cont...

10. a) State the Breakeven point.

OR

b) Show the essentials of a control system

# SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

 $(5 \times 6 = 30)$ 

11. a) Analyze the scope of F&B operations.

OR

- b) Discover developing the concepts.
- 12. a) Discuss the purchase procedure.

OR

- b) Elucidate the stock taking of food and beverages.
- 13. a) Outline the graph of menu engineering worksheet.

OR

- b) Summarize a note on menu pricing.
- 14. a) Justify the fundamentals of control.

OF

- b) Elucidate food and beverage control check list.
- 15. a) Interpret the steps in planning a budget.

OR

b) Examine the calculation of daily beverage cost.

Z-Z-Z

**END**