

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BBA DEGREE EXAMINATION DECEMBER 2022
(Third Semester)**

Branch – **LOGISTICS**

MIS FOR LOGISTICS

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (5 x 1 = 5)

- 1 In an information system which one is not a technology driver for an information System.

(i) Knowledge asset management	(ii) networks and the Internet
(iii) Object technologies	(iv) enterprise applications
- 2 The first step in the systems development life cycle (SDLC) is _____.

(i) Design	(ii) Analysis
(iii) Problem/Opportunity Identification	(iv) Development and Documentation
- 3 After a Trade Mark is accepted by the Registrar, it is _____.

(i) Provide customer satisfaction	(ii) Registered in the Register of Trade Marks
(iii) Forwarded for payment of registration fee by the Applicant.	(iv) Advertised in the Government Gazette
- 4 The purpose of supply chain management is _____.

(i) Provide customer satisfaction	(ii) improve Quality of a product
(iii) Integrating supply and demand management	(iv) increase production
- 5 Enterprise Resource Planning (ERP) has been criticized on a number of grounds. Which of the following is not a common criticism of ERP?

(i) It can have a disruptive effect on the organization's operations	(ii) It does not allow decisions and databases from all parts of the organization to be integrated
(iii) Implementation is expensive	(iv) The effect it has on businesses is disappointing

SECTION – B (15 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 3 =15)

- 6 a. Describe management opportunities in Information technology.
OR
b. Explain the challenges in information technology.
- 7 a. Highlights the importance of Data warehousing.
OR
b. State the advantages of business Intelligent.
- 8 a. Explain the benefits of micro data Dissemination of Technology Information.
OR
b. Sketch out the Effective strategic planning elements.
9. a. Bring out the Functional areas of management levels.
OR
b. State the functional areas of system enterprises.

Cont...

- 10 a. Outline the features of business process and system development.
OR
b. Explain the advantages of ERP Modules.

SECTION -C (30 Marks)

Answer ALL questions
ALL questions carry EQUAL Marks (5 x 6 = 30)

- 11 a. Categorize the types and benefits of cloud computing and services.
OR
b. Summarize the components of models Information system.

- 12 a. Explain the physical document management.
OR
b. Enumerate the factors Influencing communication technologies.

- 13 a. Explain the intellectual property rights.
OR
b. Classify the essentials of Trademarks and other issues.

- 14 a. Elucidate the features of supply chain Management.
OR
b. Summarise the Fleet management information system.

- 15 a. Narrate the principles of system development tools.
OR
b. Discuss the process of project management.

Z-Z-Z

END