

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BBA DEGREE EXAMINATION DECEMBER 2022
(Third Semester)

Branch – LOGISTICS

INTERNATIONAL LOGISTICS MANAGEMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

- 1 _____ is a business management model that is increasingly used to accelerate product delivery and improve customer service.
(i) Six sigma (ii) Integrated logistics
(iii) None of the above (iv) All of the above
- 2 _____ is a person or company that is used for getting goods officially from one country to another.
(i) Exporter (ii) Seller
(iii) Buyer (iv) Clearing agent
- 3 Which of the following will not fit into liquid logistics?
(i) Oil (ii) Gas
(iii) Iron ore (iv) Chemicals
- 4 _____ is a procedure in which a dispute is submitted, by agreement of the parties, to one or more arbitrators who make a binding decision on the dispute.
(i) Arbitration (ii) Inward Export Code
(iii) Importer Exporter Code (iv) None of the above
- 5 _____ is a separate branch of business, the purpose of which is to organise freight orders and pass them on to freight carriers.
(i) Freight brokerage (ii) Middle agent
(iii) None of the above (iv) All of the above

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

- 6 a. Explain the major challenges of international logistics.
OR
b. State the different positions a person can work in a logistic industry.
- 7 a. Outline the various modes of transport in international trade.
OR
b. Bring out the role of clearing agents?
- 8 a. Describe the functionality of transportation in logistics services.
OR
b. Explain the factors that have biggest impact on air cargo rates and charges.
- 9 a. How does an inland container depot work?
OR
b. State the benefits of containerization in logistics.

Cont...

- 10 a. Prepare a list of the main commercial documents needed when goods are exported.
OR
b. Explain the term 'brokerage'.

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a. Discuss the concept of international logistics.
OR
b. Elucidate the goals and objectives of international logistics.
- 12 a. Analyze the impact of corona virus pandemic on international trade.
OR
b. Discuss the factors that influence the choice of international marketing channels.
- 13 a. Differentiate between multimodal and intermodal transport.
OR
b. Infer the meaning of transportation economics in logistics management.
- 14 a. Highlight the benefits and constraints of containerization.
OR
b. Classify the various types of chartering and arbitration.
- 15 a. Elucidate the need of banking and insurance documents in logistics.
OR
b. Explain export documentation. Discuss the need for export documents.

Z-Z-Z

END