

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BBA DEGREE EXAMINATION DECEMBER 2022
(First Semester)

Branch – BUSINESS ADMINISTRATION (LOGISTICS)

FUNDAMENTALS OF LOGISTICS

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 Inbound Logistics is a ---- activity of a value chain
(i) Support (ii) Primary (iii) Secondary (iv) Final
- 2 ----- is a logistics system element
(i) Information (ii) Place (iii) HRM (iv) All of these
- 3 ----- transportation is used by oil sector companies for mass movement of Petroleum products including gases.
(i) Truck (ii) Pipeline (iii) Rail (iv) Road
- 4 Single carrier during a single journey is known as-----
(i) Multimodal transportation (ii) Single transportation
(iii) Long transportation (iv) Intermodal transportation
- 5 Transportation provides----utility to goods
(i) Place (ii) Price (iii) Promotion (iv) Time

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a State the needs of logistics.
OR
b Explain the role logistic information system.
- 7 a Show the benefits of logistic outsourcing?
OR
b Sketch a brief note on the outbound logistics.
- 8 a Describe the importance of global supply chain.
OR
b State the needs of integrated logistics.
- 9 a Explain the benefits of efficient transport system.
OR
b Bring out a short note on domestic shipping.
- 10 a Explain the features of multi-modal transport system.
OR
b Describe the advantages of cold chain logistics.

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Elucidate the functions of logistics.
OR
b Outline the objectives and scope of logistics?
- 12 a Classify the different phases in customer services.
OR
b Discuss about the critical issues in logistic outsourcing.
- 13 a Analyze the role of 4PL.
OR
b Elucidate the functions of integrated logistics.
- 14 a Analyse the types of transportation
OR
b Enumerate the role of reverse logistic in commerce.
- 15 a Enumerate the various schemes in rail logistics
OR
b Discuss about liquid logistics.

Z-Z-Z

END