

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BVoc DEGREE EXAMINATION MAY 2024
(Fourth Semester)

Branch – **BANKING, STOCK & INSURANCE**

PRINCIPLES OF MANAGEMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 F.W. Taylor is associated with _____.
(i) Scientific Management (ii) Future management
(iii) Modern management (iv) Principles of management
- 2 Strategic planning is _____.
(i) Short term planning (ii) Medium term planning
(iii) Long term planning (iv) Annual planning
- 3 Which type of organization has no place in the organization chart?
(i) Formal organization (ii) Informal organization
(iii) Business or organisation (iv) Strategic organization
- 4 Leadership behaviour is influenced by certain qualities of a person is _____.
(i) Followers theory (ii) Situational theory
(iii) Trait theory (iv) Managerial grid
- 5 The management function which regulates the activities
(i) Coordination (ii) Direction (iii) Planning (iv) Control

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a Analyze the functions of top level management.
OR
b Bring out the benefits of MBO.
- 7 a Explain the nature of planning.
OR
b Show the factors involved in decision-making.
- 8 a Sketch the steps in delegation of authority.
OR
b What is departmentation? Explain its bases.
- 9 a Show the functions of Staffing.
OR
b Outline the difficulties in recruitment.
- 10 a Narrate the Abraham Maslow's need theory.
OR
b Describe the features of Coordination.

SECTION -C (30 Marks)

Answer any Three questions

ALL questions carry EQUAL Marks

(3 x 10 = 30)

- 11 Trace the Hendry Fayol's principles of management.
- 12 Identify the process of planning.
- 13 Discover the various forms of organisation.
- 14 Examine the leadership qualities of manager.
- 15 Analyze the essentials of effective control system.