

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BCom(CS) DEGREE EXAMINATION MAY 2024
(First Semester)

Branch – CORPORATE SECRETARYSHIP

PRINCIPLES OF MANGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	The following is not an essential feature of management a. Integrating force b. Continuous process c. Art and science d. Only a profession	K2	CO1
	2	The hierarchy of authority from highest to lowest is called as a. Scalar chain b. Discipline c. Order d. Espirit de corps	K2	CO1
2	3	Bounded rationality in decision making is related to a. Logical selection b. Rational choice c. Strategic choice d. All of the above	K2	CO2
	4	There are __ sources of authority a. Two b. Three c. Four d. Many	K1	CO2
3	5	An awareness of self-importance and recognition is __ need of Maslow a. Esteem b. Self-actualization c. Security d. Social	K1	CO3
	6	Motivation brings __ among employees a. High labour turnover b. High efficiency c. Reduces cost d. Poor industrial relations	K2	CO3
4	7	The following is the problem in control process a. Forwarded looking b. Flexibility c. Poor standards d. Economical	K1	CO4
	8	How many types of centres are there in responsibility accounting? a. One b. Five c. Three d. Fifteen	K1	CO4
5	9	Introduction to new rules and regulation is called a. Strategic risk b. Compliance risk c. Operational risk d. None of these	K2	CO5
	10	Green management involves an important step a. MBO b. MBE c. Strategic plan d. Environmental policy	K1	CO5

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Summarize the classification of managerial function	K2	CO1
	(OR)			
	11.b.	What are the techniques of scientific management?	K3	
2	12.a.	What is MBO? State the importance.	K2	CO2
	(OR)			
	12.b.	Define delegation of authority and distinguish from decentralization	K3	

Cont...

3	13.a.	Who is good leader? Highlight his qualities.	K2	CO3
	(OR)			
	13.b.	Identify the features of Theory X of motivation.	K4	
4	14.a.	State the importance of motivation.	K1	CO4
	(OR)			
	14.b.	Identify the traditional tools of control.	K3	
5	15.a.	Give the characteristics of green management.	K2	CO5
	(OR)			
	15.b.	Discover the global management practices.	K4	

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Explain the functions of modern management.	K3	CO1
2	17	Enumerate the theories of delegation of authority.	K4	CO2
3	18	Discuss Abraham Maslow theory of motivation.	K3	CO3
4	19	Describe the requirement of good control system.	K5	CO4
5	20	Explain sustainable management and its importance.	K6	CO5

Z-Z-Z

END