

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
MSc DEGREE EXAMINATION DECEMBER 2023
(Second Semester)
Branch – ELECTRONIC MEDIA
TELEVISION AND VIDEO PRODUCTION

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

- 1 Which type of lens is commonly used in television production to capture a wide field of view and is ideal for landscape shots or wide studio shots?
(i) Prime lens (ii) Zoom lens
(iii) Wide-angle lens (iv) Telephoto lens
- 2 What drawings or illustrations are typically included in the storyboard of a television production?
(i) Camera equipment (ii) Actor's resumes
(iii) Scene transitions (iv) Key visual moments in the script
- 3 Identify the primary purpose of a low-angle shot in video production.
(i) To create an intimate atmosphere
(ii) To emphasize the subject's power or dominance
(iii) To capture a broad, panoramic view
(iv) To establish continuity in a sequence
- 4 Which video editing technique involves layering multiple video clips to create a composite image or scene?
(i) Cutaway (ii) J-cut
(iii) Cross-cutting (iv) Superimposition
- 5 Indicate what "demographic data" refers to in audience research for video production.
(i) Information about the video's runtime and format
(ii) Characteristics such as age, gender, location, and income of the target audience
(iii) The technical specifications of the camera and lighting equipment
(iv) Details about the video's plot and script

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

- 6 a Discuss different types of tripods and their functions for video production.
OR
b Illustrate the lighting techniques commonly used for indoor production.
- 7 a Determine the importance of planning and budgeting for television production.
OR
b Prepare a script for a one-minute short film.
- 8 a Analyze the functions of an art director in television production.
OR
b Explain multi-camera set-up for a talk show with illustrations.

Cont...

- 9 a Write short notes on: (i) Continuity and (ii) Sequence.
OR
b Evaluate the popular broadcasting standards used in television broadcasting around the world.
- 10 a Determine the importance of audience research.
OR
b Analyze the future of public broadcasting in Indian television.

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 x 6 = 30)

- 11 a Assess the structure and functions of a television studio.
OR
b Classify the applications of different types of lenses in television production and describe their effect on visual storytelling.
- 12 a Interpret the pre-production process for television production.
OR
b Compare scripting for documentary with that of a feature film.
- 13 a Analyze the role of director and director of cinematography in television production.
OR
b Enumerate various movements, shots, and angles commonly used in indoor production highlighting the impact of each.
- 14 a Compare linear with non-linear editing processes with illustrations.
OR
b Classify various transition effects used in the post-production process and highlight the meaning conveyed by each effect.
- 15 a Elucidate the social and cultural impact of local TV programmes on children, emphasizing the need for a policy framework to guide them.
OR
b Analyze various factors influencing the television environment.

Z-Z-Z

END