

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
MA DEGREE EXAMINATION DECEMBER 2023
(First Semester)

Branch - ENGLISH

APPLIED BEHAVIOURAL SCIENCE

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions
ALL questions carry EQUAL marks

(10 × 1 = 10)

Question No.	Question	K Level	CO
1	The term 'Psychology' is derived from which language? a) Latin b) Greek c) Italian d) French	K1	CO1
2	_____ is a research method in which researches attempt to determine whether, and to what extent, different variables are related to each other. a) Correlation method b) Case method c) Survey method d) Experimental method	K2	CO1
3	Brain waves that occur when individuals are awake but relaxed is called as _____. a) Delta waves b) Alpha waves c) Beta waves d) REM sleep	K1	CO2
4	Our tendency to perceive physical objects as unchanging despite shifts in the patterns of sensation of these object induce is referred as _____. a) Law of Grouping b) Illusion c) Time Perception d) Consistencies	K2	CO2
5	_____ refers that the process by which a conditioned stimulus acquires the ability to elicit a conditioned response through repeated pairings of an unconditioned stimulus with the conditioned stimulus. a) Extinction b) Delay Conditioning c) Acquisition d) Reconditioning	K1	CO3
6	Which part of the brain transfer short term memory to long term memory? a) Cerebellum b) Hippocampus c) Amygdala d) Broca's Area	K2	CO3
7	_____ is the cognitive activity in which we transform information in order to reach specific conclusion. a) Heuristics b) Decision Making c) Reasoning d) Problem Solving	K1	CO4
8	A holistic approach where cognitive and non-cognitive processes are emphasized is called as _____. a) Integral Intelligence b) Practical Intelligence c) Technological Intelligence d) Triarchic Theory	K2	CO4
9	_____ is a portion of the unconsciousness shared by all human beings in Jung's Theory. a) Collective unconsciousness b) Archetypes c) Animus d) Anima	K1	CO5
10	A dimensions of personality, ranges from imaginative, witty and intellectual at one end to down to earth, simple and narrow in interests at the other is known as _____. a) Agreeableness b) Emotional stability c) Openness to Experience d) Conscientiousness	K2	CO5

Cont...

SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks (5 × 7 = 35)

Question No.	Question	K Level	CO
11.a.	Explain the fields that contributed to Behavioural Science.	K2	CO1
	(OR)		
11.b.	Summarize the branches of Psychology.		
12.a.	Describe waking state of consciousness.	K2	CO2
	(OR)		
12.b.	Explain the characteristics and types of Attention.		
13.a.	Write how classical and operant conditioning can be applied in real life setting.	K3	CO3
	(OR)		
13.b.	State and explain the styles of learning.		
14.a.	Examine the theories of Cognitive development.	K4	CO4
	(OR)		
14.b.	Analyze the characteristics that you noticed in creative people.		
15.a.	Evaluate the types of Personality.	K5	CO5
	(OR)		
15.b.	Explain how personality can be assessed in an individual.		

SECTION -C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks (3 × 10 = 30)

Question No.	Question	K Level	CO
16	Give a detailed account on the methods to study Psychology.	K2	CO1
17	Elaborate on Perception.	K6	CO2
18	Explain memory and forgetting in detail.	K5	CO3
19	Examine theories of Intelligence, concept of IQ and emotional intelligence in detail.	K4	CO4
20	Write about theories of Personality in detail.	K2	CO5

Z-Z-Z

END