

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

PG DEGREE EXAMINATION DECEMBER 2023
(Third Semester)

TRANS DISCIPLINARY COURSE
(Common to PG Programmes)

E-CONTENT DEVELOPMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

1. Which is a type of E-Content in the following?
(i) Assembled (ii) Accessed
(iii) Accurate (iv) Communicative
2. Which one is not an advantage of E-Content Usage?
(i) Cost effectiveness (ii) User friendly
(iii) No need of technical Knowledge (iv) Minimization of distance
3. A mobile app and website from where you can download all E-books of NCERT for free is
(i) e - Pusthak (ii) Udaan
(iii) Swayam (iv) E-Pathshala
4. An example of online encyclopedia is
(i) Wikipedia (ii) Mathrubhumi.com
(iii) University site (iv) None of these
5. A media presentation over internet
(i) Webcasting (ii) Video Conference
(iii) Live Television Broadcast (iv) offline Presentation

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a. Discuss Analysis phase.
OR
b. Describe organizing documents.
- 7 a. Describe an editing element in short.
OR
b. Explain about stickers.
- 8 a. Explain Development phase.
OR
b. Describe Drawing Line Chart in short.
- 9 a. Explain editing videos.
OR
b. Describe polling.

Cont...

- 10 a. Discuss Patent for E-Content Development.
OR
b. Explain Plagiarism issues.

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a. Elucidate using and customizing templates.
OR
b. Analyze Saving and Organizing Documents.
- 12 a. Enumerate and describe the key advantages of personalizing the editor's interface for document creation.
OR
b. Determine the graphics and stickers.
- 13 a. Discuss about Creating Animations.
OR
b. Determine Finding fonts and using text.
- 14 a. Analyze the collaborating on designs.
OR
b. Create Websites and surveys.
- 15 a. Compare Do's and Don'ts while developing e-content.
OR
b. Determine steps to obtain License to develop e-content.

Z-Z-Z

END