

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)  
MSc DEGREE EXAMINATION DECEMBER 2023  
(Second Semester)

Branch – APPLIED PSYCHOLOGY

MAJOR ELECTIVE COURSE – I :  
BEHAVIOUR MODIFICATION

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 Who Started the movement in psychology called behaviourism?  
(i) J.B Watson (ii) B.F. Skinner  
(iii) Pavlov (iv) Edward
- 2 Find :- Modelling was developed by  
(i) Roger (ii) Freud  
(iii) W.Wund (iv) Albert Bandura
- 3 Label :- Reprimand is -----  
(i) Punishment by withdrawal (ii) Punishment by application  
(iii) Extinction (iv) None
- 4 Identify :- Negative law of effect was developed by  
(i) Skinner (ii) Throndike  
(iii) Pavlov (iv) Roger
- 5 State :- DRA means \_\_\_\_\_  
(i) Differential reinforcement of aversive  
(ii) Differential reinforcement of alternative behaviour  
(iii) Differential reinforcement of aggression  
(iv) None

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a Explain Application area of behaviour modification.  
OR  
b Show the various characteristics of behaviour modification.
- 7 a Show the meaning of positive control.  
OR  
b Describe the essential components of reinforcement practices.
- 8 a Explain the transfer of stimulus control.  
OR  
b Describe the various method of backward and forward chaining.

Cont...

- 9 a Explain the functional assessment methods.  
OR  
b Summarize the Antecedent control procedures.
- 10 a Prepare & list the various application of behavioural contracts.  
OR  
b Explain about token economy.

**SECTION -C (30 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Evaluate the various method of recording behaviour.  
OR  
b Recommend graphing different dimensions of behaviour.
- 12 a Explain the factors influencing extinction.  
OR  
b Show the various factors influencing punishment.
- 13 a Sketch the application of shaping in behaviour modification.  
OR  
b Explain all the behavioural skill training procedures.
- 14 a Analyse using extinction to decrease problem behaviour.  
OR  
b Illustrate the application of Time out & response cost.
- 15 a Explain Habit Reversal procedures.  
OR  
b Elucidate the importance of cognitive behaviour modification.

Z-Z-Z

END