

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MSc DEGREE EXAMINATION DECEMBER 2023
(First Semester)

Branch - APPLIED PSYCHOLOGY

ADVANCED GENERAL PSYCHOLOGY

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	The first formal laboratory for research in Psychology at the Leipzig University was founded by a) Wilhelm Wundt b) William James c) B F Skinner d) Sigmund Freud	K1	CO1
	2	An early view of psychology suggesting that only observable, overt activities that can be measured scientifically should be studied by psychology? a) Structuralism b) Behaviorism c) Functionalism d) Gestalt psychology	K2	CO1
2	3	The translation of a physical energy into electrical signals by specialized receptor cells is known as a) Conversion b) Transduction c) Impulses d) Chemotaxis	K1	CO1
	4	The ability to receive and interpret a stimulus that is below the threshold for conscious experience are called a) Difference threshold b) Subliminal perception c) Intuitive perception d) Just noticeable difference	K2	CO2
3	5	Fear of loud noise is an unlearned response in a child, it is not surprising therefor, the lighting(thunder) should build up the same fear. It is an example of a) Conditioned stimuli b) Unconditioned stimuli c) Conditioned response d) Unconditioned response	K1	CO2
	6	The component of working memory, that supervises and coordinates other components are called a) Phonological loop b) Visuospatial sketchpad c) Central executive d) Hypothalamus	K2	CO3
4	7	The Arousal Theory of Motivation was first proposed by a) Henry Murray b) Clark Hull c) Kenneth Spence d) Yerkes and Dodson	K1	CO4
	8	A theory of emotion suggesting that various emotion-provoking events simultaneously produce subjective reactions labeled as emotions and physiological arousal a) Cannon-Bard Theory b) Schachter And Singer's Theory c) James-Lange Theory d) Opponent-Process Theory	K2	CO4
5	9	In Piaget's theory, the tendency to understand new information in terms of existing mental frameworks is called a) Accommodation b) assimilation c) adaptation d) schematization	K1	CO5
	10	Among the following, which factor is not essential for creativity? a) Intellectual Abilities b) Personality Traits c) Education d) Intrinsic, Task-Focused Motivation	K2	CO5

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain the contributions of various schools of psychology.	K2	CO2
	(OR)			
	11.b.	Draw and explain the structure of a neuron.		
2	12.a.	Explain signal detection theory.	K2	CO2
	(OR)			
	12.b.	Illustrate how ESP works.		
3	13.a.	Examine insight learning	K4	CO4
	(OR)			
	13.b.	Examine information processing model.		
4	14.a.	Interpret GAS model.	K5	CO2
	(OR)			
	14.b.	Assess the physiological motives.		
5	15.a.	Explain the structure and development of language.	K2	CO2
	(OR)			
	15.b.	Compare the theories of intelligence.		

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SECTION - C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Analyse the role of heredity and environment in personality development.	K4	CO4
2	17	Assess the principles of constancies.	K4	CO4
3	18	Examine the theory of operant conditioning.	K4	CO4
4	19	Critically evaluate the theories of emotion.	K5	CO5
5	20	Evaluate Vygotsky's theory.	K4	CO5

Z-Z-Z

END