PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

BVoc DEGREE EXAMINATION DECEMBER 2023

(First Semester)

Branch - HOSPITALITY MANAGEMENT

FUNDAMENTALS OF TRAVEL AND TOURISM / TOURISM & HOSPITALITY MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

 $(10 \times 1 = 10)$

Module No.	Question	K	СО
110.		Level	CO
1	Any person residing within a country, irrespective of nationality,		
	travelling to a place within this country is called	WE	000
	a) Commuter b) In-transit traveller	K5	CO2
	c) Domestic tourist d) Migrant		
	include temporary visitors staying less than twenty-four		
2	hours in the country visited	K5	CO2
	a) Excursionist b) Cruise Passenger	K3	CO2
	c) Temporary worker d) Crew		
	are the type of accommodation used by persons who travel		
3	mainly for religion a) Inn b) Sarai	K2	COI
) Juliu	122	COI
	c) Dharmasala d) Hospices		
4	The rest houses at sanctuaries are called as a) Tree house b) Forest lodge		*
	7 - 5 - 5 - 5 - 5 - 5 - 5 - 5 - 5 - 5 -	K2	CO1
	c) Dak bungalow d) Circuit house		
	is the most suitable and cheap means of transport for long distance travelling		
5		K1	CO3
	a) Surface transport b) Road transport c) Rail transport d) Inland water ways		003
	roads are primarily used to connect major tourist centers in the country		
6	a) Expressway b) Super highways	K1	CO3
	c) District roads d) State highway		
	Which of the following occupy maximum cost in a Tour Package?		
7	a) Air travel b) Entertainment	Tro	001
	c) Hotels d) Ground services	K2	CO4
	ITDC was established in the year		
8	a) 1966 b) 1972	V2	004
	c) 1970 d) 1968	K2	CO4
	frame and carry out the tourism policy in accordance		
0	with the approvals given by the government		
9	a) NTO b) IATO	K5	CO5
	c) ITDC d) STDC		
	First WTO General Assembly was held in		
10	a) Geneva b) Los Angeles	K5	CO5
	c) Paris d) Madrid	103	003

Cont...

22HMB104N /22HMB104/18HMB04

Cont...

SECTION - B (35 Marks)

Answer ALL questions ALL questions carry EQUAL Marks

 $(5\times7=35)$

Question No.	Question	K Level	со
11.a.	Discuss the services provided by a travel agency.		
(OR)			
11.b.	Mention the characteristics of Business travel agents.	K5	CO5
12.a.	Point out the characteristics of tourist.	K5	CO2
	(OR)		
12.b.	Highlight importance of transportation in tourism.	K2	CO3
13.a.	How tourist attractions are classified?	K5	CO2
(OR)			
13.b.	State the important reasons for tourist to travel by Rail transport.	K1	CO3
14.a.	Explain new accommodation concepts of hotel industry.	K2	CO1
(OR)			
14.b.	Describe time share hotels.	K2	CO1
15.a.	Write a brief note on escorted tour.	K5	CO5
(OR)			
15.b.	Mention different types of tour/travel itinerary.	K2	CO4

SECTION -C (30 Marks) Answer ANY THREE questions

ALL questions carry **EQUAL** Marks $(3 \times 10 = 30)$

Question No.	Question	K Level	СО
16	Highlight the functions of IATO.	K2	CO4
17	Summarize alternative forms of tourism with examples.	K5	CO2
18	Explain different types of room rates/tariffs followed in Hotels.	K2	CO1
19	Enumerate the components of a package tour.	K5	CO5
20	Elucidate term international carriers and domestic carriers.	K1	CO3