

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BSc DEGREE EXAMINATION DECEMBER 2023
(Third Semester)

Branch – COSTUME DESIGN & FASHION

INDUSTRIAL MANAGEMENT & ENTREPRENEURSHIP

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

1. What level Management is essential?
(i) Top level (ii) All levels
(iii) Middle level (iv) Lower level
2. Which is the process helps in determining, where the plant should be located, for maximum operating economy and effectiveness.
(i) Plant layout (ii) Plant design
(iii) Plant location (iv) Plant arrangement
3. What is concerned with developing a specific course of action for a production system?
(i) Production plant (ii) Production planning
(iii) Production time (iv) Production system
4. Who can be called an individual who starts, creates, and manages a new business?
(i) A leader (ii) A manager
(iii) A Professional (iv) An entrepreneur
5. Who needs Entrepreneurship Development Programmes?
(i) Existing entrepreneurs (ii) First generation entrepreneurs
(iii) Future generation entrepreneurs (iv) All of the above

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

6. a. Explain the importance of management.
OR
b. State the different Levels of Management.
7. a. Outline the importance of plant layout.
OR
b. Discuss the types of CRP.
8. a. Bring out the functions of PPC.
OR
b. Describe the ISO standard in apparel industry.

Cont...

9. a. Summarise the functions of Entrepreneur.

OR

b. Distinguish between Manager and Entrepreneur.

10.a. Discuss the objectives of EDP.

OR

b. Explain the various sources of support for entrepreneurs.

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6.= 30)

11 a. Discuss the nature of Management.

OR

b. Examine the functions and skills of Manager.

12.a. Enumerate the factors affecting plant location.

OR

b. Discuss the various types of plant layout.

13 a. Examine the steps in PPC.

OR

b. Discuss the levels of Inventory control.

14.a. Elucidate the various types of entrepreneur.

OR

b. Discuss the barriers of entrepreneur in India.

15.a. Enumerate objectives and functions of District Industries Centre

OR

b. Discuss the steps to start a small business.

Z-Z-Z

END