PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BCom DEGREE EXAMINATION DECEMBER 2023
(Third Semester)

Branch – COMMERCE (e- COMMERCE)

ERP

Time: Three Hours   Maximum: 50 Marks

SECTION-A (5 Marks)
Answer **ALL** questions
ALL questions carry **EQUAL** marks   (5 x 1 = 5)

1. What does ERP stand for?
   (i) Enterprise research planning
   (ii) Enterprise resource planning
   (iii) Expanse resource project
   (iv) Expanse research project

2. In an integrated data model, what gives a snapshot of the organisation at any given time?
   (i) ERP
   (ii) Database
   (iii) Management
   (iv) MIS

3. The most important step of ERP implementation is _____ phase.
   (i) installing
   (ii) training
   (iii) testing
   (iv) gap analysis

4. ERP vendors usually design their systems around standard business processes, based upon
   (i) Business standards
   (ii) Global standards
   (iii) Best business practices
   (iv) Best profitable standards

5. Which dimension of e-commerce enables commerce beyond the boundaries of the country?
   (i) Richness
   (ii) Interactivity
   (iii) Global Reach
   (iv) Ubiquity

SECTION - B (15 Marks)
Answer **ALL** Questions
ALL Questions Carry **EQUAL** Marks   (5 x 3 = 15)

6. a. Define ERP? State the Benefits.

    OR

    b. Write a note on functioning of marketing module in ERP.

7. a. Brief the six major components of BPR life cycle.

    OR

    b. Infer why data warehouses are important in a ERP systems.

8. a. What are the implementation methodologies of ERP software?

    OR

    b. What are the risks of implementing the ERP System in a firm?

9. a. List the modules available in Oracle.

OR

   b. State some key points of the contract with the vendor, which should be addressed.

10. a. What is Social ERP and state its benefits?

OR

   b. What are the benefits of Mobile ERP?

SECTION -C (30 Marks)
Answer any **Three** questions
ALL questions carry **EQUAL** Marks　　　(3 x 10 = 30)

11. Describe the perils and challenges of ERP with suitable examples.

12. Explain an On-line Analytical Processing (OLAP) in detail using railways registration processing system.

13. Sketch the success and failure factors of ERP Implementation.

14. Briefly describe the role on vendors, consultants and users in ERP implementation.

15. Elucidate the Future trends in web-enabled ERP.

Z-Z-Z　　　　　　　　　　END