

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BCom DEGREE EXAMINATION DECEMBER 2023
(Third Semester)

Branch – COMMERCE (BUSINESS PROCESS SERVICES)

SUPPLY CHAIN MANAGEMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

1. Which is an excellent indicator of the overall efficiency of your supply chain?
a. Perfect Order Index b. Cash-to-Cash Time
c. Supply Chain Cycle Time d. Fill Rate
2. ----- is especially important for order accuracy.
a. Placing an order b. Picking the product
c. Packing the product d. Sorting products
3. Economic order quantity is that quantity at which cost of holding and carrying inventory is:
a. Maximum and equal
b. Minimum and equal
c. It can be maximum or minimum depending upon case to case
d. Minimum and unequal
4. A place where containers are aggregated for onward movement to or from the ports is
a. Container Yard b. Bonded Warehouse
c. Inland Container Depots d. Container Freight Station
5. A contactless communication technology that transmits information to identify goods, merchandise is
a. SCM b. RFID c. GPS d. GIS

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

6. a) Present the supply chain as a profession.
OR
b) Explain the supply chain strategy.
7. a) Write a note on manufacturing scheduling.
OR
b) State the parameters monitoring.
8. a) Bring out the EOQ model.
OR
b) Give the benefits of JIT.
9. a) Trace out the participants in transportation.
OR
b) Indicate the types of warehousing.
10. a) Denote the after market services.
OR
b) Write short notes on data mining.

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 x 6 = 30)

11. a) Elucidate the major drivers of supply chain management.
OR
b) Examine the need for supply chain management in today's market.
12. a) Explore in detail the demand driven MRP.
OR
b) Infer the outsourcing need in detail.
13. a) Describe the management of vendor.
OR
b) Discuss the process of purchasing cycle.
14. a) Trace out the evolution of logistics management.
OR
b) Spell out the role of ICD's.
15. a) Explain the master data management.
OR
b) Elaborate the importance of IT in supply chain management.

Z-Z-Z

END