18CRM27

## PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

# **BCom DEGREE EXAMINATION MAY 2024**

(Sixth Semester)

## Branch - COMMERCE (RETAIL MARKETING)

		HUMAN RESOURCE	CE MANAGEMENT	
Time	: Tl	hree Hours	Maximum: 50	Marks
		Answer AL	A (5 Marks) L questions arry EQUAL marks	$(5 \times 1 = 5)$
1	(i	fuman Resource Management empha  ii) adoption of people		·
2	po (i	A process that is used for identifying and developing internal people with the potential to fill key business leadership positions in the company is called		
3	(i	he poor quality of selection will mea ) training ii) work quality	nn extra cost on	and supervision
4	(i	Thich of the following act deals with ) child labor act ii) Mines Act	recruitment and selection? (ii) the apprentices act (iv) all of the above	•
5	(i	Which of the following is a Qualitative ) ranking ii) point rating	re Job evaluation method? (ii) grading (iv) Both (a) and (b)	
SECTION - B (15 Marks)  Answer ALL Questions  ALL Questions Carry EQUAL Marks (5 x 3 = 15)				
6 8	ı	Define Human Resource Managem	ent.	•
ł	)	OR Write a note on Strategic HRM.		
7 a	ì	State the objectives of Human Resource Planning.  OR		
ŧ	,	List down the uses of Job Analysis.		
8 a	ì	What are the various types of test used in selection process?  OR		
ŀ	)	What is recruitment?		
9 a	ì	Why training is needed? OR		
ł	)	Write down the process of career p	lanning.	
10 ε	ì	Describe the uses of Performance A	Appraisal.	

What is Job Evaluation? List out its methods.

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### SECTION -C (30 Marks)

Answer ALL questions
ALL questions carry EQUAL Marks

 $(5 \times 6 = 30)$ 

11 a Explain the scope of Human Resource Management.

OR

- b Describe the role of the HR Manager.
- 12 a Narrate the Process involved in Job Specification.

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- b State and explain the Components of Job Analysis.
- 13 a Write a note on (a) Placement (b) Induction.

OR

- b Enumerate the various sources of recruitment.
- 14 a How can the management know, understand and resolve employee grievance?

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- b Highlight the important training methods of employees.
- 15 a Explain the objectives of Performance Appraisal.

OR

b Elaborate any four modern techniques to evaluate employee's performance appraisal.

Z-Z-Z

**END**