

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

BCom DEGREE EXAMINATION MAY 2024  
(Fifth Semester)

Branch - COMMERCE (PROFESSIONAL ACCOUNTING)

DISCIPLINE SPECIFIC ELECTIVE – I : FINANCIAL SERVICES

Time: Three Hours

Maximum: 50 Marks

**SECTION-A (5 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

1. Name the services offered by banking and financial companies.  
(i) Factoring (ii) Financial services (iii) Merchant bank (iv) Credit rating
2. Who is considered to be the father of venture capital?  
(i) Dariot (ii) Vaghul (iii) Modigliani (iv) Jimmy carter
3. Which is the process of managing the sales ledger of a client by a financial service company?  
(i) Bill discounting (ii) Factoring (iii) Forfaiting (iv) None of these
4. Which of the following is India's first credit information company?  
(i) CIBIL (ii) CRISIL (iii) SMERA (iv) CERSAI
5. Which year the SEBI was established?  
(i) 1992 (ii) 1988 (iii) 1990 (iv) 1989

**SECTION - B (15 Marks)**

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a. Classify the kinds of financial services.  
OR  
b. Narrate the factors contributing to the growth of financial service industry in India.
- 7 a. Outline the advantages of mutual funds.  
OR  
b. Summarize the significance of real estate investment trusts.
- 8 a. State the feature of merchant banking.  
OR  
b. Sketch out the kinds of factoring.
- 9 a. Organise the challenges of investment banking.  
OR  
b. Explain the types of credit rating.
- 10 a. Describe the SEBI guidelines for the stock brokers.  
OR  
b. Bring out the different custodial services of stock brokers.

Cont...

**SECTION -C (30 Marks)**

Answer ALL questions  
ALL questions carry EQUAL Marks (5 x 6 = 30)

- 11 a. Summarize the nature of financial services.  
OR  
b. Analyse the recent trends in financial sector.
- 12 a. Discuss the functions of mutual funds.  
OR  
b. Classify the kinds of venture capital.
- 13 a. Discover the types of merchant bankers.  
OR  
b. Trace out the benefits of factoring.
- 14 a. Identify the functions of investment banking.  
OR  
b. Highlight the problems of credit rating.
- 15 a. Enumerate the functions of stock brokers.  
OR  
b. Examine the role of share transfer agents.

Z-Z-Z END