

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

BCom DEGREE EXAMINATION MAY 2024  
(Sixth Semester)

Branch – COMMERCE (FOREIGN TRADE)

**SUPPLY CHAIN MANAGEMENT IN INTERNATIONAL TRADE**

Time: Three Hours

Maximum: 50 Marks

**SECTION-A (5 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

1. The term supply management is broader than the purchasing function because it
  - i) includes marketing
  - ii) includes operations/production
  - iii) includes managing relationships with suppliers
  - iv) includes negotiating enforceable contracts
2. Supply management's impact on the bottom line includes the ability to increase sales by:
  - i) reducing the development time of new products by using cross functional teams including suppliers
  - ii) obtaining the lowest possible prices
  - iii) finding suppliers with the fastest delivery times
  - iv) all of the above
3. The concept of a supply chain means we analyze and manage:
  - i) a chain or network of upstream suppliers
  - ii) converters
  - iii) original equipment manufacturers (OEM)
  - iv) extractors
4. When we add the term networks to the supply and value chains, we are emphasizing the need to focus on and interactively communicate with:
  - i) suppliers
  - ii) distributors
  - iii) final consumers
  - iv) tiers of suppliers
5. \_\_\_\_\_ suggested the ten conditions for selection and evaluation of suppliers.
  - i) Ishikawa
  - ii) Taguchi
  - iii) Juran
  - iv) Deming

**SECTION - B (15 Marks)**

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

6. a Apply the objectives of supply chain management.  
OR  
b Classify the five dimensions of SCM.
7. a Analyze the types of Inventory control.  
OR  
b Narrate the importance of Supply chain drivers.
8. a State the factors influencing the distribution network Design.  
OR  
b Explain the role of transportation in supply chain management.
9. a Summarise the major activities of demand planning.  
OR  
b Point out the goal of demand planning?
10. a Explain the role of Sourcing in Supply Chain Management?  
OR  
b State the factors of supplier scoring and assessment?

Cont...

**SECTION -C (30 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** Marks

(5 x 6 = 30)

11. a Analyze the components of supply chain.  
OR  
b Explain in detail sustainability the social responsibility in supply chain management.
12. a Enumerate the drivers of supply chain performance?  
OR  
b Explain in detail supply chain drives and metrics.
13. a Identify the role of forecasting in supply chain management.  
OR  
b Discuss in detail role of IT in Network Design.
14. a Explain the components and methods of forecasting in demand.  
OR  
b Justify the components in forecasting methods in supply chain management.
15. a Point out the roles of IT in Sourcing?  
OR  
b Outline the functions of third and fourth party logistics.

Z-Z-Z

END