

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BCOM DEGREE EXAMINATION MAY 2024
(Third Semester)**

Branch – **COMMERCE (FOREIGN TRADE)**

GLOBAL RESOURCE AND BUSINESS ENVIRONMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (5 x 1 = 5)

1. _____ is an indicator used by experts to gauge the number of people dying prematurely due to a particular disease.

i) Global Diet Indicator	iii) Global Burden of Death
ii) Global Burden of Disease	iv) Global Death Indicator
2. IBRD (International Bank for Reconstruction and development) is also known as

i) Exim Bank	iii) World Bank
ii) International Bank	iv) International Monetary Fund
3. What is the amalgamation and rapid unification between countries identified as?

i) Globalisation	iii) Socialisation
ii) Liberalisation	iv) Privatisation
4. Which Indian industries have been hit by globalisation?

i) Cement	iii) Toy making
ii) Jute	iv) Information
5. Which legislation relates to the concept of business ethics?

i) Freedom of Information Act	iii) Building regulations
ii) Food Act	iv) All of these

SECTION - B (15 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 3 = 15)

- 6 a State the Concept of global economic infrastructure management.
OR
b Bring the role of transport resource.
- 7 a State the nature of International Trade Environment.
OR
b Narrate PEST Analysis for International Market.
- 8 a Explain the features of globalization.
OR
b Enumerate the issues in Transfer of Technology.
- 9 a Explain the Concepts of MNC'S.
OR
b Explain the Significance of International Investment.
- 10 a Explain the Prerequisites for effective Negotiations.
OR
b Explain the Business Ethics in International negotiations.

Cont...

SECTION -C (30 Marks)

Answer any **Three** questions

ALL questions carry **EQUAL** Marks

(3 x 10 = 30)

11. Explain the concept of global resource management which contributes to economic Development.
12. Narrate Hofstede's Cultural Dimension Theory.
13. Elaborate the Methods of Globalization.
14. Explain the Merits and Demerits of MNC'S.
15. Discover the stages of International negotiations of business.

Z-Z-Z

END