

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MCom (IB) DEGREE EXAMINATION MAY 2024
(Second Semester)

Branch – INTERNATIONAL BUSINESS

ENTREPRENEURSHIP

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	An entrepreneur who introduces new ideas, and methods of production and discovers a new market is called as a) Technical entrepreneur b) Innovative Entrepreneur c) Novice Entrepreneur d) all of the above	K1	CO1
	2	Who is considered the father of entrepreneurship? a) Joseph Schumpeter b) Paul Reynolds c) Bill Gate d) Elon musk	K2	CO1
2	3	Project formulation means..... Study. a) profitability b) liquidity c) feasibility d) viability	K1	CO2
	4is a form of financing especially for funding high technology, high risk, and perceived high reward projects. a) Fixed capital b) Current capital c) Seed capital d) Venture capital	K2	CO2
3	5	Single window scheme is instituted through..... a) IDBI b) SIDCO c) KFC d) DIC	K1	CO3
	6	To provide financial assistance to entrepreneurs the government has set up a number of _____. a) financial advisors b) financial intermediaries c) Industrial estates d) financial institutions	K2	CO3
4	7	Paul Reynolds is the founder of- a) Social entrepreneurship b) Global Entrepreneurship Monitor c) Both of the above d) None of the above	K1	CO4
	8	Make in India programme was launched to improve the sector of the Indian economy. a) Agriculture sector b) Manufacturing sector c) Service sector d) None of the above	K2	CO4
5	9	The _____ emphasizes on protecting the future generation. a) Sustainable development b) Brundtland commission c) Environment d) None of the above	K1	CO5
	10	Green jobs help to ----- a. Increase the efficiency of energy and raw material b. Control waste and pollution c. Reduce greenhouse gas emissions d. All of the above.	K2	CO5

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11. a.	Discover the characteristic's successful entrepreneur.	K4	CO1
		(OR)		
	11. b.	Distinguish intrapreneur from an entrepreneur with suitable examples		
2	12. a.	Explain the project feasibility analysis.	K5	CO2
		(OR)		
	12.b.	Interpret the principles of design thinking.		
3	13. a.	Assess the financial assistance provided by SIDBI to SSIs.	K5	CO3
		(OR)		
	13. b.	Appraise the various stages involved in the formulation of a business plan.		
4	14. a.	List the benefits of the social entrepreneurs to society.	K4	CO4
		(OR)		
	14. b.	Simplify the term International Entrepreneurship. Examine the traits of an international entrepreneur in India with examples.		
5	15. a.	Elaborate on the grants and funding for green startups as an environmental business owner.	K6	CO5
		(OR)		
	15.b.	Build the term green skills. Discuss the benefit of green skills to businesses.		

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Elaborate on the role of Entrepreneurs as innovators in economic development.	K6	CO1
2	17	Examine the various types of Feasibility Analysis.	K4	CO2
3	18	Classify the various types of venture capital funding and also its advantages. Compare and contrast Venture Capital with an angel investor.	K4	CO3
4	19	Evaluate the objectives and advantages of Make in India.	K5	CO4
5	20	Assess the Green business ideas for eco-minded entrepreneurs with business examples.	K5	CO5

Z-Z-Z

END