# PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

### **MA DEGREE EXAMINATION MAY 2024**

(Fourth Semester)

#### Branch - ENGLISH

#### **CULTURAL STUDIES**

Time: Three Hours Maximum: 50 Marks

#### PART-A

## I. Answer any FIVE of the following questions in 300 words each: (5x3=15)

- 1. Define "Subjectivity" and "Identity" in the context of Cultural Studies.
- 2. Examine the principles of cultural materialism.
- 3. Examine the major impact "Dialectic of Enlightenment" has had on philosophy and sociology.
- 4. Trace the evolution of Tamil cinema as presented in The Eye of the Serpent.
- 5. Dissect the five conceptual dimensions, or "scapes", that Appadurai uses to theorize the global culture.
- 6. Differentiate disjuncture and deterritorialization as presented by presented by Appadurai.
- 7. Explain the term posthumanism.
- 8. Explore the history of cybernetics as discussed in the first part of Katherine Hayles' book "How We Became Posthuman: Virtual Bodies in Cybernetics, Literature, and Informatics":

#### PART-B

# II. Answer any SEVEN of the following questions in 500 words each: (7x5=35)

- 9. Compare hermeneutics with other analytical approaches used in Cultural Studies.
- 10. Explore how the interdisciplinary nature of cultural studies enhances its ability to understand contemporary culture.
- 11. Discuss the concept of cultural hegemony as presented in the book from *Dialectic of Enlightenment*.
- 12. Assess the contribution of Tamil cinema to the overall history of Indian films as depicted in *The Eye of the Serpent*.
- 13. Examine how the global flows presented by Appadurai challenge traditional notions of cultural identity.
- 14. Evaluate how Appadurai challenges the traditional view of globalization as a homogenizing force, and why does he emphasize its disjunctive and differential nature.
- 15. Discuss the different types of posthumanism.
- 16. Evaluate Katherine Hayles' proposed definition of the posthuman as an embodied virtuality that integrates material and informational aspects.