

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MCom DEGREE EXAMINATION MAY 2024
(Fourth Semester)

Branch – COMMERCE

LOGISTICS & SUPPLY CHAIN MANAGEMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 What does the acronym "SCM" Stand For?
(i) Supply Chain Model (ii) Systematic Control Mechanism
(iii) Sustainable Cost Management (iv) Supply Chain Management
- 2 What is the primary goal of implementing a multimodal transportation strategy?
(i) Minimizing transportation costs (ii) Maximizing delivery speed
(iii) Enhancing transportation Visibility (iv) Reduce Environmental impact
- 3 What is the primary purpose of a Warehouse Management System (WMS) in logistics?
(i) Route optimization (ii) Inventory Tracking and Control
(iii) Supplier Selection (iv) Customer Relationship Management
- 4 Which factor is crucial in selecting the optimal location for a distribution center?
(i) Proximity to suppliers
(ii) Distance from competitors
(iii) Accessibility to recreational facilities
(iv) Availability of skilled labour
- 5 Which SCOR process category is associated with converting raw materials into finished products?
(i) Plan (ii) Source
(iii) Make (iv) Deliver

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a What are the Objectives of Business Logistics and Supply chain?
OR
b Illustrate Logistics and Supply chain Product.
- 7 a Classify the importance of effective transport system.
OR
b E-Way Bill –Explain.
- 8 a List out the types of Inventories.
OR
b Discuss about virtual warehousing.
- 9 a Explain Hub and Spoke system.
OR
b Determine about Network Planning.
- 10 a Discuss Inter functional and Inter Organisational Management.
OR
b Analyse control links to artificial Intelligence.

Cont...

SECTION -C (30 Marks)
Answer any **Three** questions
ALL questions carry **EQUAL** Marks

(3 x 10 = 30)

- 11 Enumerate Order Processing and Information system.
- 12 Elucidate International Transportation.
- 13 Describe about Storage and Handling system of Inventory.
- 14 Explain the classification of Location.
- 15 Appraise about SCOR Model.

Z-Z-Z

END