

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BSc DEGREE EXAMINATION MAY 2024
(Sixth Semester)

Branch - PSYCHOLOGY

INDUSTRIAL PSYCHOLOGY

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

1. What is Industrial Psychology concerned with?
(i) studying consumer preferences
(ii) identifying market trends
(iii) applying psychological principles to the workplace
(iv) understanding cultural differences
2. Identify what's intensity is altered in the Illumination experiment of Hawthorne studies the intensity of
(i) lighting (ii) noise levels
(iii) workload (iv) temperature
3. What is the process of gathering, analyzing and structuring information about a job's components, characteristics and requirements is called ?
(i) job satisfaction (ii) job analysis
(iii) job evaluation (iv) job description
4. Which is NOT a barrier to effective communication
(i) misinterpretation of words (ii) lack of attention
(iii) noise (iv) clear and concise language
5. Which is participative style of leadership?
(i) laissez faire style (ii) democratic style
(iii) autocratic style (iv) paternalistic style

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

6. a) Outline the various types of incentives that can be used in the organizations.
OR
b) State the objectives of Industrial Psychology.
7. a) Bring out the goals of Milgram's Obedience to Authority study.
OR
b) Explain the possible dysfunctions of an organization?
8. a) Compare job evaluation and job satisfaction.
OR
b) Explain the various types of rating scales used for evaluating the employees in an organization.

Cont...

9. a) Compare verbal and non-verbal communication.
OR
b) Outline the concept of Johari window within the framework of Industrial Psychology.
10. a) Summarize the possible sources of conflict in a workplace.
OR
b) Describe the traits and skills to be owned by an efficient leader.

SECTION -C

Answer **ALL** questions

ALL questions carry **EQUAL** Marks (5 x 6 = 30marks)

11. a) Examine the scope and principles of Industrial Psychology.
OR
b) Compare and contrast the various methods of finding employees attitudes.
12. a) Analyze the key findings of Theory X and Theory Y in the field of Industrial Psychology. Discuss its potential implications.
OR
b) Elucidate on the underlying concepts and significance of scientific management.
13. a) Elucidate the purpose of evaluating the employees in an organization. Mention the criteria and pre-requisites to be fulfilled for better evaluation of employees.
OR
b) Describe the several techniques in the interview method of employee selection. Outline each of its advantages and limitations.
14. a) Analyze the nature and significance of negotiation skills within the organization.
OR
b) Examine the goals and potential barriers of organizational communication.
15. a) Elucidate the core concepts of the emerging theories of leadership.
OR
b) Classify the types of conflicts that arise within a workplace. Examine some of the approaches to conflict management.

Z-Z-Z END