

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BVoc DEGREE EXAMINATION MAY 2024
(First Semester)

Branch - HOSPITALITY MANAGEMENT

FUNDAMENTALS OF TRAVEL & TOURISM /
TOURISM & HOSPITALITY MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10 × 1 = 10)

1. ----- is responsible for road transport infrastructure and national highways and overall regulation of freight road transport in the country. (K2, CO3)
a) State Government b) National Highway authority
c) Ministry of road transport d) Public work department of India
2. Which of the following mode of transport is not an example of super trains used in tourism? (K1, CO3)
a) Hoer train b) Turbot train
c) Bullet train d) Palace on Wheels
3. ----- to help simplify the business for providing extra convenience to passengers and lower airline distribution costs in Air travel. (K5, CO5)
a) World wide web b) E-ticketing
c) Computer reservation d) Global distribution service
4. ----- are located near the sea, mountains and other areas of natural beauty. (K2, CO1)
a) Resort hotels b) Lanai c) Motel d) Villa
5. ----- is an air-conditioned coach, provides sleeping accommodation, food and transport all in one. (K2, CO1)
a) Heritage hotel b) Floatels c) Roatel d) Tourist cabinet
6. Tour programming is also called as -----, (K2, CO4)
a) Value added service b) Additional service
c) Add-on service d) Preferential service
7. Tour programming helps in acquiring/retaining -----, (K2, CO4)
a) Target market b) Repeat business
c) New tourists d) All the three
8. Travel on sea in a luxury ship is termed ----- travel. (K1, CO3)
a) Ferry travel b) Roll on c) Roll off d) Cruise
9. Maroon colour passport is for -----, (K5, CO5)
a) Diplomat b) Government Official
c) Ministers d) Person of Indian origin
10. First stage of online reservations system is called as -----, (K5, CO5)
a) Computer reservation system b) Airline reservation system
c) Worldwide reservation system d) Global distribution system

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

11. a) Write about rail transport in India. (K1, CO3)
(OR)
b) Mention any five variables that compel tourist to select the Air travel. (K2, CO3)

Cont...

12. a) Brief about any five characteristics of Tourism. (K5, CO2)
(OR)
b) Write the purpose of GDS/CRS. (K5, CO5)
13. a) Elucidate the term “superstructures” in tourism. (K5, CO2)
(OR)
b) Analyse the cause on European renaissance. (K2, CO1)
14. a) List out the marketing functions of a Tour operator. (K2, CO4)
(OR)
b) Mention various sources of revenues for a Tour operator. (K2, CO4)
15. a) Describe different any five types of Visa available in India. (K5, CO5)
(OR)
b) Discuss about functions of Travel agency. (K5, CO5)

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

16. Describe the relationship between Leisure, recreation and Tourism. (K5, CO2)
17. Explain the modes of transport involved in Tourism. (K1, CO3)
18. Explain the term supplementary accommodation with examples. (K2, CO1)
19. Highlight the functions of IATA. (K2, CO4)
20. Stress the benefits of travel insurance. (K5, CO5)

Z-Z-Z

END