

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BA DEGREE EXAMINATION MAY 2024
(Sixth Semester)
Branch – ECONOMICS
ECONOMICS FOR GLOBALIZATION

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL the questions

ALL questions carry EQUAL marks (5 x 1 = 5)

- 1 Which one of the following that promotes Globalization?
(i) Internal Trade (ii) Trade at a small trade
(iii) Trade at a large scale (iv) External trade
- 2 _____ is the application of knowledge which redefines the boundaries of global business.
(i) Society (ii) Technology
(iii) Economy (iv) Cultural Value
- 3 Expand – MIGA.
(i) Multilateral Investment Guarantee Agency
(ii) Multinational Investment Guarantee Authority
(iii) Mega Investment Guarantee Agency
(iv) Multilateral Institutional Guarantee Authority
- 4 The government intervention to ensure an adequate supply of skilled workforce in BPO in a specific country can be classified as:
(i) Endogenous (ii) Exogenous
(iii) Semi-Exogenous (iv) Both (i) & (ii)
- 5 Which among the following is closely associated with intellectual property rights?
(i) MFN (ii) TRIMS
(iii) TRIPS (iv) GATS

SECTION - B (15 Marks)

Answer ALL the Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

- 6 a) Outline the Scope of Globalisation.
OR
b) Explain the Significance of Globalisation.
- 7 a) Classify the Stages of Globalisation.
OR
b) State the Market selection and Entry strategies for globalization.
- 8 a) Bring out the types of foreign investment.
OR
b) Sketch the Structure of Balance of Payments.
- 9 a) Narrate the Impact of globalization on manufacturing sector.
OR
b) Summarize the benefits of Business Processing Outsourcing (BPO).
- 10 a) How the globalization can reduce our nation inequality?
OR
b) Describe the Intellectual Property Rights.

Cont...

SECTION -C (30 Marks)

Answer **ALL** the questions

ALL questions carry **EQUAL** Marks

(5 x 6 = 30)

- 11 a) Trace the Advantages and disadvantages of Globalisation.
OR
b) Analyse the Trade policy in India.
- 12 a) Distinguish between the Marketing and Promotion strategies for globalisation.
OR
b) Discuss the Role of technology and innovations in global business.
- 13 a) Examine the Signification of foreign investments.
OR
b) Discover the Measures to correct deficit in balance of payments.
- 14 a) Highlight the Impact of globalization on Service sector in India.
OR
b) Identify the impact of organizational downsizing on employment.
- 15 a) Summarize the Environmental impact of globalization.
OR
b) Analyse the Impact of globalization on Indian planning.

Z-Z-Z

END