

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)  
BA DEGREE EXAMINATION MAY 2024  
(Sixth Semester)  
Branch – ECONOMICS

**DISCIPLINE SPECIFIC ELECTIVE – II : ENTREPRENEURSHIP  
DEVELOPMENT**

Time: Three Hours

Maximum: 50 Marks

**SECTION-A (5 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 Entrepreneur who seeks new opportunities to create and develop groundbreaking ideas, products and services known as
  - (i) Imitative entrepreneur
  - (ii) Fabian entrepreneur
  - (iii) Innovative entrepreneur
  - (iv) Social entrepreneur
- 2 SIDBI was set up as a subsidiary of
  - (i) IDBI
  - (ii) ICICI
  - (iii) SFC
  - (iv) IFCI
- 3 Document which covers all the information related to unit proposed to be set-up for the manufacturers of product or rendering a service
  - (i) Project description
  - (ii) Project Appraisal
  - (iii) Project report
  - (iv) Project Schedule
- 4 An agreement which sizeable down payment is made and successive payments of the remaining debt plus interest made over a period of time.
  - (i) Hire purchase
  - (ii) Lease financing
  - (iii) Retained earnings
  - (iv) Issue of shares
- 5 Digital India Programme was launched in the year
  - (i) 2000
  - (ii) 2015
  - (iii) 2017
  - (iv) 2022

**SECTION - B (15 Marks)**

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a Explain the term 'Entrepreneurship'.  
OR  
b Sketch the different types of entrepreneurs.
- 7 a State the objectives of entrepreneurship development programme.  
OR  
b Outline the problems faced by EDP's.
- 8 a Bring out the significance of project report.  
OR  
b Classify the methods of project appraisal.
- 9 a Summarize the importance of Institutional finance.  
OR  
b Describe the steps involved in the formation of small business venture.

- 10 a Narrate the scope and objectives of Small Scale Industries in India.  
OR  
b Analyse the initiatives of 'Make in India' to promote entrepreneurs in India.

**SECTION -C (30 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Discuss the characteristics and functions of a successful entrepreneur.  
OR  
b Trace out the problems faced by women entrepreneurs. Suggest the strategies to develop women entrepreneurs in India.
- 12 a Elucidate the different phases of entrepreneurship development programme.  
OR  
b Examine the support and access of SIDBI and DIC for entrepreneurship development.
- 13 a Analyse the process of project identification and project selection.  
OR  
b Distinguish between PERT and CPM method of project formulation.
- 14 a Classify the types and sources of finance.  
OR  
b Enumerate the role of commercial banks, IDBI and ICICI in offering financial assistance for the development of business.
- 15 a Examine the factors affecting Location of an enterprise.  
OR  
b Discover the role of MSMEs contribution and its impact on entrepreneurship development.

Z-Z-Z

END