

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BSc DEGREE EXAMINATION MAY 2024
(Third Semester)

Branch – COSTUME DESIGN AND FASHION

INDUSTRIAL MANAGEMENT & ENTREPRENEURSHIP

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

1. Who works at the middle-level management?
(i) Supervisor (ii) Employer
(iii) Manager (iv) General Manager
2. What is the layout known as when all the processing equipment and machines are arranged according to the sequence of operations of a product?
(i) Product layout (ii) Process layout
(iii) Fixed position layout (iv) Combination layout
3. What is the basic function of the business that adds value directly to the product itself?
(i) Maintenance management (ii) Purchasing management
(iii) Material management (iv) None of these
4. Which type of entrepreneur does not change the method of production already introduced?
(i) Drone entrepreneur (ii) Fabian entrepreneur
(iii) Classical entrepreneur (iv) Innovative entrepreneur
5. What does the term EDP refer?
(i) Entrepreneurship Development Programme
(ii) Entrepreneurial Development Programme
(iii) Entrepreneur Development Programme
(iv) Entrepreneurship Development Programme

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

6. a How do you define a Management Process?
OR
b Narrate the roles of Manager.
7. a Explain the types of production system.
OR
b Summarize the meaning of CRP.
8. a Bring out the objectives of PPC.
OR
b State the needs of Quality control.
9. a Describe the various types of Entrepreneur.
OR
b Show the difference between Manager and Entrepreneur.
10. a Explain the phases of Entrepreneurship training programme.
OR
b Outline the objectives of Small Industries Development Organization (SIDO).

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

11. a Discuss the scope of Management.
OR
b Enumerate the Functional areas of management and its activities.
12. a Elucidate the Principles of Plant layout.
OR
b Identify the advantages and disadvantages for selecting a plant location at urban area.
13. a Summarize the objectives of materials management.
OR
b Examine the procedure for getting ISO certification.
14. a Discuss the qualities of successful entrepreneur.
OR
b Enumerate the role entrepreneur in Economic development.
- 15 a Discuss the course content of EDP.
OR
b Elucidate the various sources of support for entrepreneurs.

Z-Z-Z

END