PSG COLLEGE OF ARTS & SCIENCE

(AUTONOMOUS)

BSc DEGREE EXAMINATION MAY 2024

(First Semester)

Branch - COSTUME DESIGN & FASHION

FASHION DESIGNING/ CONCEPTS OF FASHION DESIGNING

Time: Three Hours Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

 $(10 \times 1 = 10)$

Module No.	Question No.	Question	K Level	СО
1	1	Trickle down fashion is the term used in a) Marketing b) stitching c) embroidery d) knitting	K1	CO1
	2	Short lived fashions are a) fads b) classics c) designs d) flops	K2	CO1
	3	Silhouette in clothing means a) Outline b) size c) shape d)colour	K1	CO2
2	4	Relate the line type which is not suited for tall person a) Curvy b) diagonal c) vertical d) zigzag	K2	€02
3	5	This is effectively used on many areas of garment a) riping b) embroidery c) Rouleau d) draw string	K1	CO3
	6	A hat which is a symbol of courage and strength is known as a) Fedora b) boater c) beanie d) cow boy hat	K2	CO3
	7	Color harmony describes a) Pleasing arrangement of colours c) mood b) size d) complexity	K1	CO4
4	8	Warm colors are usually associated with what kind of emotion? a) Peace b) Passiveness c) Laziness d) Aggression	K2	CO4
5	9	Forecasting is related to a) Prediction b) direction c) examination d) correction	K1	CO5
	10	Where can a designer refer about designs from the past? a) Websites b) museums c) Magazines d) Televisions	K2	CO5

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

 $(5 \times 7 = 35)$

Module No.	Question No.	Question	K Level	СО
1	11.a.	Analyze on adoption of fashion.	K4	CO1
		(OR)		
	11.b.	Infer about various components of fashion.		
2	12.a.	Explain on the elements of design	K5	CO2
		(OR)		
	12.b.	Interpret on different types of lines and its characteristics.		

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3	13.a.	Examine on fashion accessories with suitable examples.		
		(OR)		CO3
	13.b.	Categorize the different type of balance in principle of design.		
	14.a.	Survey on the applications of color harmonies.	K4	CO4
4		(OR)		
	14.b.	Infer on the dimensions of color.		
	15.a.	Analyze on Fashion magazine.	K4	CO5
5		(OR)		
	15.b.	Survey on dresses for different seasons and occasions.		

SECTION -C (30 Marks) Answer ANY THREE questions ALL questions carry EQUAL Marks

 $(3 \times 10 = 30)$

Module No.	Question No.	Question	K Level	СО
1	16	Examine on Fashion theories.	K4	CO1
2	17	Evaluate on optical illusions created by various combinations of lines.	K5	CO2
3	18	Classify different types of ties.	K4	CO3
4	19	Evaluate on the various color theories.	K5	CO4
5	20	Estimate on the fashion theories.	K.5	CO5