

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

MCom DEGREE EXAMINATION MAY 2022  
(Fourth Semester)

Branch – COMMERCE

**LOGISTICS AND SUPPLY CHAIN MANAGEMENT**

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks

(10 x 1 = 10)

1. The concept of logistics has been systematically divided into  
(a) 2 phases (b) 3 phases  
(c) 4 phases (d) 5 phases
2. A supply chain is essentially a sequence of linked:  
(a) customer and prospects (b) supplier and manufacturer  
(c) suppliers and customers (d) warehousing and wholesaling units
3. The supply chain management philosophy emerged in which decade?  
(a) 1960s (b) 1970s  
(c) 1980s (d) 1990s
4. The number of stages that the goods and services flow through  
(a) Add to the complexity of SCM (b) Relaxes the complexity of SCM  
(c) Brings no change in complexity of SCM (d) Ensures better quality
5. Many organisations hold safety stocks as part of their inventory. Which of the following is a reason for holding safety stocks?  
(a) To improve stock holding levels (b) To improve stock accuracy levels  
(c) To cater for demand forecast errors (d) To cater for a large storage capacity
6. A supply chain is made up of a series of processes that involve an input, a \_\_\_\_\_, and an output.  
(a) Shipment (b) Supplier  
(c) customer (d) Transformation
7. When suppliers, distributors, and customers partner with each other to improve the performance of the entire system, they are participating in a \_\_\_\_\_.  
(a) channel of distribution (b) value delivery network  
(c) supply chain (d) supply and demand chain
8. A Supply chain process is viewed as  
(a) Birds eye view (b) Technical view  
(c) strategic view (d) cyclic and push/pull view
9. The kind of warehouse that is licensed and authorized by the customs for storing goods till import duty is  
(a) Field warehouse (b) Buffer storage warehouse  
(c) Bonded warehouse (d) Export and import warehouse.
10. Cross docking is the major SC technique used by  
(a) Flipkart (b) Wall mart  
(c) Dell (d) Zara

Cont...

**SECTION - B (35 Marks)**

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 7 = 35)

11. (a) Evaluate the functions of logistics operation.  
Or  
(b) Show the major drivers of supply chain performance.
12. (a) Discuss the evolution of transportation and packaging.  
Or  
(b) Explain the importance of effective transport system.
13. (a) Explain how to manage supply chain cycle inventory.  
Or  
(b) Discuss the elements of inventory cost.
14. (a) Determine the important factors which influence network design decision.  
Or  
(b) State the distribution network design.
15. (a) Explain briefly SCOR Model.  
Or  
(b) Differentiate between inter functional and inter organizational supply chain management.

**SECTION - C (30 Marks)**

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

16. Analyze the role of logistics and support in distribution channel with an example.
17. Determine the international transportation strategy.
18. Elucidate the various techniques on inventory management.
19. Predict factors influencing supply chain network decision.
20. Interpret the supply chain control process framework.

Z-Z-Z

END