

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MCom DEGREE EXAMINATION MAY 2022
(First Semester)

Branch – COMMERCE

BUSINESS ENVIRONMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

1. Which one of the following is a part of economic Environment?
(a) Public debt (b) Lifestyle of People
(c) Technological changes (d) Level of education
2. Low income economies are also called
(a) Third world (b) Developing nations
(c) Under developed nations (d) Second world
3. What are the bodies which political environment consists of
(a) Middlemen (b) Suppliers
(c) Customer (d) Legislature executive & judiciary
4. Delay in accepting modern culture is termed as
(a) Cultural delay (b) Cultural gap
(c) Cultural diversity (d) Cultural lag
5. This is not a possible adverse effect of global warming.
(a) Sea level rise. (b) An increase of UVB radiation.
(c) Retreat of glaciers. (d) Extraordinary weather patterns.

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

6. (a) Describe the significance of Business environment.
(OR)
(b) Enumerate the features of Businesses Environment.
7. (a) Briefly explain important economic policies.
(OR)
(b) State the importance of fiscal policy.
8. (a) Explain the role of government in the promotion of business.
(OR)
(b) Interpret the role of government in the economy.
9. (a) How social & cultural factors affect the business environment?
(OR)
(b) Narrate the various types of social responsibility.

Cont...

10. (a) Point out the Natural Environment.
(OR)
(b) State the important of disaster management.

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 x 6 = 30)

11. (a) Discuss the impact of business environment on strategic decisions.
(OR)
(b) Evaluate the constituents of business environment.
12. (a) Make a critical evaluation of economic policies over five decades.
(OR)
(b) Elucidate the fiscal policy in India.
13. (a) Discuss the impact of political environment on business.
(OR)
(b) Examine the recent trends in privatization.
14. (a) Describe the significance of social cultural environment.
(OR)
(b) Elaborate the main roles of multinational corporations.
15. (a) Analyze the different types of disaster management.
(OR)
(b) Enumerate the different causes and consequences of disaster.

Z-Z-Z END