PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BCom DEGREE EXAMINATION MAY 2023
(First Semester)
Branch – COMMERCE (e-COMMERCE)
BASICS OF e-COMMERCE AND m-COMMERCE

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)
Answer ALL questions
ALL questions carry EQUAL marks

(5 x 1 = 5)

1 Purchasing and selling products online is referred to as.
    (i) E-commerce   (ii) Cyber-selling
    (iii) Hyber marketing   (iv) Euro-conversion

2 Electronic exchange of business documents in a standard format is known as
_____.
    (i) E-business   (ii) L-commerce
    (iii) EDI   (iv) SCM

3 _____ is a financial instrument which can be used more than once to borrow money or buy product and services on credit.
    (i) Credit card   (ii) E-cheques
    (iii) E-cash   (iv) Smart card

4 Who started M-Commerce?
    (i) Warren Buffet   (ii) Kevin Duffey
    (iii) Bill Gates   (iv) Duffer brothers

5 Which of the following act violates cyber security ?
    (i) Exploit   (ii) Attack
    (iii) Threat   (iv) Vulnerability

SECTION - B (15 Marks)
Answer ALL Questions
ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

6 a. Comparison between E-commerce and E-business.
                   OR
   b. State the disadvantages of e-commerce.

7 a. Why is EDI important in e-commerce?
                   OR
   b. What is the role of EDI in business?

8 a. How would you make purchasing in E-cash?
                   OR
   b. Write short notes on i) e-wallet and ii) Smart cards.

9 a. State the advantages of m-commerce.
                   OR
   b. State the features of WAP

10 a. List down e-commerce security tools.
                   OR
   b. What are the kinds of fraud in e-commerce?

SECTION -C (30 Marks)
Answer any **Three** questions
ALL questions carry **EQUAL** Marks   (3 x 10 = 30)

11. What are the types of e-commerce?

12. Discuss about EDI applications in business.

13. What types of electronic payment systems are required in e-commerce?

14. Explain the applications M-Commerce.

15. Briefly explain the various tools of security in e-commerce.

Z-Z-Z   END