

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BCom DEGREE EXAMINATION MAY 2023
(Sixth Semester)

Branch – COMMERCE (FOREIGN TRADE)

SUPPLY CHAIN MANAGEMENT IN INTERNATIONAL TRADE

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10 x 1 = 10)

- 1 Supply chain management control or link the production to.....
(i) Directing (ii) Distribution
(iii) Finance (iv) Human resource
- 2 A supply chain which includes the distribution of finished product and service is _____
(i) Outbound logistics (ii) Inbound logistics
(iii) Supply of goods (iv) Transportation
- 3 Which component of the supply chain decision-making framework would be established second?
(i) Customer strategy (ii) Supply chain strategy
(iii) Supply chain structure (iv) Competitive strategy
- 4 Which came last in the development of manufacturing techniques?
(i) Learn production (ii) Division of labor
(iii) Mass production (iv) Interchangeable parts
- 5 Which of the following is NOT a reason that companies are depending more on their suppliers?
(i) More focus on core competencies (ii) Need for more flexibilities
(iii) More control over their supplier (iv) More control over their company
- 6 Which among the following options is a reason for the bullwhip effect?
(i) Demand forecasting (ii) Strategic partnership
(iii) Lead time reduction (iv) Misguided capacity plan
- 7 Which of the following is the cost involved in holding goods in a warehouse?
(i) Facility cost (ii) Processing cost
(iii) Inventory cost (iv) Transportation cost
- 8 Which of the following is a technique used for forecasting?
(i) PERT/CPM (ii) Exponential smoothing
(iii) Grant chart (iv) Control chart
- 9 RO-RO concept means:.....
(i) Roll on – Ride Off (ii) Ride on- Ride off
(iii) Roll Off- Roll on (iv) Roll on- Roll off Answer:
- 10 Which of the following categories of 3PL companies provide standard logistic services like warehousing, packing, and distribution?
(i) Standard 3PL companies (ii) Service developers
(iii) Customer developers (iv) Customer adapters

Cont...

SECTION - B (35 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 7 = 35)

- 11 a) Explain about sustainability and social responsibility in supply chain.
OR
b) Explain the objectives of supply chain Management.
- 12 a) Explain the framework for structuring Drivers.
OR
b) Describe the Supply Chain Metrics.
- 13 a) Explain briefly about role of distribution in supply Chain.
OR
b) Outline the role of IT Net work Design.
- 14 a) State the role of forecasting in supply chain.
OR
b) Explain the characteristics of demand forecasting methods.
- 15 a) Explain the role of sourcing in supply chain management .
OR
b) Explain the procurement process.

SECTION - C (30 Marks)

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

16. Analyze in detail about function of Supply Chain Management.
17. Explain briefly framework for structuring drivers.
18. Describe the framework for network design decisions.
19. Enumerate the demand forecasting method in supply chain?
20. Distinguish between third and fourth party logistics.

Z-Z-Z

END