

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)  
BBA DEGREE EXAMINATION MAY 2023  
(Third Semester)

Branch – BUSINESS ADMINISTRATION (RETAIL MANAGEMENT)

LEGAL ASPECTS OF RETAILING

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

1. Consideration must move at the desire of \_\_\_\_\_  
(i) the promise (ii) the promisor  
(iii) promisor or any third party (iv) both the promisor and the promise
2. The term, goods for the purpose of sale of goods act, does not include:  
(i) Money (ii) actionable claims  
(iii) Immovable property (iv) Perishable goods
3. A Collecting banker is given protection only when he collects:  
(i) A Crossed cheque (ii) An order cheque  
(iii) A bearer cheque (iv) A mutilated cheque
4. A Trade mark can be removed from the Register for non-use within how many years of registration?  
(i) 10 years (ii) 5 years  
(iii) 3 years (iv) 7 years
5. The standards of weights and measures act provides protection to \_\_\_\_\_ against the malpractices of under-weight or under-measure.  
(i) Consumers (ii) Traders  
(iii) Retailers (iv) Dellers

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a. State the legal rules as to offer.  
OR  
b. What are the different types of Contracts?
- 7 a. Summarise the rights and liabilities of principal and agent to third parties.  
OR  
b. Explain the rights and duties of a agent.
- 8 a. Distinguish between bills of exchange and promissory note.  
OR  
b. What are the functions of consumer protection Council?

Cont...

- 9 a. Write short note on E-tailing.  
**OR**  
b. Summarise the objectives of information technology Act 2000.
- 10 a. Explain in detail Fair Credit Billing Act.  
**OR**  
b. List out the purpose of the weights and measures Act.

**SECTION -C (30 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** Marks (5 x 6 = 30)

- 11 a. Explain the essential elements of valid contract.  
**OR**  
b. Summarise the remedies for breach of contract.
- 12 a. What are the rights of unpaid seller?  
**OR**  
b. Explain the buyer rights against seller.
- 13 a. Analyze the reasons for dishonor the cheque.  
**OR**  
b. Explain the features of consumer protection Act.
- 14 a. Classify the different types of intellectual property rights.  
**OR**  
b. Summarize the legal issues in retail audit.
- 15 a. Explain the functions of FSSAI.  
**OR**  
b. What are the features of Consumer Credit Protection Act?

Z-Z-Z

END