

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BVoc DEGREE EXAMINATION DECEMBER 2017
(Fifth Semester)**

Branch - HOSPITALITY MANAGEMENT

FUNDAMENTALS OF TOURISM

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 Name any two basic components of tourism.
- 2 Who is called as Allocentric tourist?
- 3 Define - Grand tour.
- 4 Give two examples for types of accommodations availed by tourists.
- 5 What is known as health tourism?
- 6 Name any two activities of adventure tourism.
- 7 Give two examples for luxury trains operates in India.
- 8 Write any two modes of water transport.
- 9 Define - Tour operator.
- 10 Name any two famous travel agencies of India.

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Write down the significance of tourism.
OR
b Enlist the factors influencing the tourism products.
- 12 a Explain the need of accommodation tourism.
OR
b Mention the effects if renaissance on tourism.
- 13 a Differentiate between Cultural and Religious tourism.
OR
b List out the features of health tourism.
- 14 a How can transport act as tourism attraction? Explain and give examples.
OR
b Explain the merits of air travel.
- 15 a Write down the sources of income for a travel agency.
OR
b Explain the nature of travel agency business.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Analyse the positive and negative impacts of tourism.
- 17 Evaluate the contributions of industrial revolution to the development of tourism.
- 18 Discuss the factors influencing as travel motivators.
- 19 Describe the evolution and development of transport.
- 20 Elucidate the role of information technology in travel agency business.