

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

BCom DEGREE EXAMINATION DECEMBER 2017  
(Fifth Semester)

Branch - **COMMERCE (FOREIGN TRADE)**

**SUPPLY CHAIN MANAGEMENT IN INTERNATIONAL TRADE**

Time : Three Hours

Maximum : 75 Marks

**SECTION-A (20 Marks!)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** marks (10 x 2 = 20)

- 1 What is mean by value chain?
- 2 What is JIT?
- 3 Write short notes on TQM.
- 4 What is meant by inventory management?
- 5 Define - distribution network.
- 6 Why is IT the key components of SCM system?
- 7 How demand can be measure in power sector?
- 8 What is mean by planning?
- 9 What is logistics management?
- 10 Write short note on supplier score.

**SECTION - B (25 Marks!)**

Answer **ALL** Questions

**ALL** Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Explain the elements of supply chain.  
OR  
b Discuss about the evolution of SCM.
- 12 a Discuss the role of SCOR modeling in SCM performance measurement.  
OR  
b Explain the role of sourcing in supply chain.
- 13 a Write short note on supply chain network.  
OR  
b Describe the framework for network design division.
- 14 a Explain the need of forecasting.  
OR  
b Describe the functions of demand management.
- 15 a Differentiate between logistics management and supply chain management.  
OR  
b Explain the role of IT in sourcing.

**SECTION - C (30 Marks)**

Answer any **THREE** Questions

**ALL** Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Briefly explain the nature and concept of supply chain management.
- 17 Explain in detail about the inventory management.
- 18 Explain the relevance of collaborative planning forecasting replenishment today.
- 19 Describe the role of distribution in supply chain.
- 20 Discuss about the supply chain strategies.