PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BCom DEGREE EXAMINATION DECEMBER 2017
(Fifth Semester)

Branch - COMMERCE (RETAIL MARKETING)

CORE ELECTIVE -1 HUMAN RESOURCE MANAGEMENT

Time : Three Hours   Maximum : 75 Marks

SECTION-A (20 Marks)
Answer **ALL** questions
ALL questions carry **EQUAL** marks   (1 0 x 2 = 20)

1   Define FIRM.
2   State the any two qualities of a HR manager?
3   Define human resource planning.
4   What is job description?
5   What do you mean by induction?
6   What is recruitment?
7   What is brain storming?
8   List out the any two stages in the life cycle of a career.
9   What is performance appraisal?
10   WhatisMBO?

SECTION - B (25 Marks)
Answer **ALL** Questions
ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

11 a Discuss the scope of HRM.
OR
b Explain the various roles performed by HR manger.

12 a   Explain the process of job analysis.
OR
b Explain the various approaches to job design.

13 a Explain the various sources of recruitment.
OR
b What are the various types of interviews?

14 a Define training and development and discuss their significance.
OR
b Explain the advantages and limitations of career planning.

15 a Bring out the pre-requisites of a job Evaluation programme.
OR
b Explain the process of job evaluation.

SECTION - C (30 Marks)
Answer any **THREE** Questions
ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

16   Enumerate the various functions of HRM.

17   State the barriers to effective HRP? and What are the pre-requisites for a successful HRP?

18   Discuss in details the selection of process.

19   Explain the various methods of training and development.

20   Describe the traditional methods of performance appraisal.