

**PSG COLLEGE OF ARTS & SCIENCE**  
(AUTONOMOUS)

**Bcom DEGREE EXAMINATION DECEMBER 2017**  
(Fourth Semester)

Branch - **COMMERCE**

**LOGISTICS MANGEMENT**

Time : Three Hours

Maximum : 75 Marks

**SECTION-A (20 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** marks (10 x 2 = 20)

- 1 What is Surface Transport?
- 2 What is Export?
- 3 Write a note on shipping bill.
- 4 What is Cargo?
- 5 What is Marine Insurance?
- 6 What is Container?
- 7 Give the meaning of re-assembly.
- 8 What are handling charges?
- 9 Write a note on IATA.
- 10 What is Tariff?

**SECTION - B (25 Marks)**

Answer **ALL** Questions

**ALL** Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a State the concept of logistic excellence.  
OR  
b List down the benefits of logistics to exports.
- 12 a Make notes on 'Ports' in India.  
OR  
b What are shipping routes?
- 13 a State the responsibilities of shipping agent.  
OR  
b Write notes on 'Stevedores'.
- 14 a Briefly explain 'Break-Bulk' of Cargo.  
OR  
b State the role of inland container depot.
- 15 a Briefly explain 'tariff structure'.  
OR  
b State the objectives of Multi Model Transportation of Goods Act of 1993.

**SECTION - C (30 Marks)**

Answer any **THREE** Questions

**ALL** Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Explain the relationship between logistics and global marketing.
- 17 Discuss the different types of slips.
- 18 Describe the 'freight rates' and their structure.
- 19 Explain the classification of containers.
- 20 Elucidate the merits of air transport in exports.