

**PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)**

**BBA DEGREE EXAMINATION DECEMBER 2017  
(Sixth Semester)**

Branch - **BUSINESS ADMINISTRATION (INFORMATION SYSTEMS)**

**WEB DEVELOPMENT AND MULTIMEDIA**

Time : Three Hours

Maximum : 75 Marks

**SECTION-A (20 Marks)**

Answer **ALL** questions

**ALL** questions carry' **EQUAL** marks (10 x 2 = 20)

- 1 What is Search Engine?
- 2 Writ any 2 basic tags.
- 3 What is Event model?
- 4 What is Relative Positioning?
- 5 What is a Form?
- 6 Expand JPEG.
- 7 What for Photoshop used for?
- 8 Write any 2 image editing effects.
- 9 Write down rotation equation in 3D about x-axis?
- 10 What is Depth Cueing?

**SECTION - B (25 Marks)**

Answer **ALL** Questions

**ALL** Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Explain about Domains in detail?  
OR  
b How to work with images and tables in HTML document?
- 12 a Explain about Absolute Positioning?  
OR  
b What are Styles-explain?
- 13 a Explain about Web studio 5.0?  
OR  
b Explain about Video Compression?
- 14 a Explain about various clippings in 2D with diagrams?  
OR  
b How to create objects in Flash-explain?
- 15 a Write short notes on Polygon Surfaces and curves in 3D?  
OR  
b Elaborate on 3D Viewing with example?

**SECTION - C (30 Marks)**

Answer any **THREE** Questions

**ALL** Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 How to create a document using Background images and animation using HTML?
- 17 Elaborate on Filters and its usage.
- 18 Briefly explain on creating frames and hyperlinks.
- 19 Discuss on 2D Transformations in detail?
- 20 Discuss on MAYA software.