

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BA DEGREE EXAMINATION MAY 2017
(First Semester)
Branch -SOCIOLOGY

ELEMENTS OF SOCIAL PSYCHOLOGY

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10 x 2 = 20)

- 1 Explain "Social Representation"
- 2 Write a note on the nature of social psychology.
- 3 What are the components of attitude?
- 4 Define group.
- 5 What is influence?
- 6 What is groupthink?
- 7 Explain Social modeling.
- 8 Explain frustration.
- 9 Define pro-social behaviour.
- 10 What is stereotype?

SECTION - B (25 Marks!)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 5 = 25)

- 11 a Why do people study social psychology?
OR
b ' Define social psychology. Write about its application in everyday life.
- 12 a Explain the link between attitude and behaviour.
OR
b What are the functions of attitude?
- 13 a Write about formation of group.
OR
b Explain types of leadership.
- 14 a Explain instinct theory of aggression.
OR
b What are the factors influencing altruism?
- 15 a What are the consequence of prejudice?
OR
b Explain the methods for reducing prejudice.

SECTION - C (30 Marks)

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

- 16 Explain methods in social psychology.
- 17 Define attitude. Explain the process involved in attitude change.
- 18 Write an essay on leadership style.
- 19 Critically evaluate learning theory on aggression.
- 20 Write about motivational sources of prejudice.