

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BCom(CS) DEGREE EXAMINATION MAY 2017
(Third Semester)

Branch - **CORPORATE SECRETARYSHIP**

BUSINESS ETHICS & ENVIRONMENT

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

Write short answers:

- 1 What is unethical behaviour?
- 2 What do you mean by work ethics?
- 3 List out the types of environment.
- 4 . What is cultural environment?
- 5 Define business environment.
- 6 . What do you mean by micro environment?
- 7 Write a note on multinational corporations.
- 8 What is meant by foreign collaboration?
- 9 List out the dimensions of social responsibility. •
- 10 What is called social responsiveness?

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Explain the salient features of business ethics.
OR
b Explain the basic principles of work ethics.
- 12 a Describe the types of environment in detail.
OR
b Explain the importance of social environment.
- 13 a Describe the emerging sectors of Indian economy. -
OR
b Explain the concept of macro environment.
- 14 a Explain the impact of multinational corporations in economic development.
OR
b Explain the main & subsidiary functions of world bank.
- 15 a Explain the scope of corporate social responsibility.
OR
b Describe the importance of CSR.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Explain the causes of unethical behaviour and ethical abuses.
- 17 Explain the importance of political environment.
- 18 Describe the structure of business environment.
- 19 Explain the impact of foreign collaboration and Indian business with example.
- 20 Explain the need for corporate social responsibility for corporates.