PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

BVoc DEGREE EXAMINATION MAY 2017 ; (Firstsemester)

Branch-FOOD PROCESSING TECHNOLOGY

FOOD SERVICE MANAGEMENT /,/

Time: Three Hours

' Maximum: 75 Maries v-

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SECTION-A (20 MarksV

Answer **ALL** questions

/ ALL questions carry EQUAL marks : $(10 \text{ x}^2 = 20)$

- 1 Define the term 'MOTEL'.
- 2 What do you understand by the term 'Buffet service?
- 3 Define-'Management*.
- 4 What is 'food cost'?.
- 5 Define the term 'Budgeting*.;
- 6 What is Break even point?
- 7 Define - Quality control.
- What is 'MIS'? 8

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- 9 Define the term 'Personal Hygiene.
- I Q What do you mean by sanitation?

' SECTION - B (25 MarksV

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 X 5 == 25)

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- 11a Explain about "commercial catering**.
 - ::∎ OR •

b List down any five qualities required for an effective leader,

12 a What are the main steps in Decision making?

• OR b Write down the process of selection.

13 a Describe about the scope of financial management.

V.-.-V. OR.

b What are the different types of cost? >

14 a Write down the importance of 'good communication*.

b Why do you think 'Quality control' is important in Food Industry?

15 a Why Ventilation & lighting is important in 'Food Service Industry'?

..• OR

b Write down the importance of safety at workplace.

SECTION - C (30 Marks)

Answer any THREE Questions

- 7 { ALL Questions Carry EQUAL Marks (3 x10 - 30)

- Describe about the different styles of service. 16
- v 7

Explain the process of Management. 17 •:

18 What do you think are the main factors that affect pricing? Explain.

- 19 Discuss about the various channels of communication. * 7. -::
- "Hygiene[^] and sanitation" is an important aspect in Food Service Industry 20 * "v ..., - Discuss. . END 'T77" 7 -V 7

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