

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

B.Voc DEGREE EXAMINATION MAY 2017  
(Sixth Semester)

Branch - FOOD PROCESSING TECHNOLOGY

ENTREPRENEUR SKILL DEVELOPMENT

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks!)

Answer ALL questions

ALL questions carry EQUAL marks (10 x 2 = 20)

1. What is business? .
- 2 Define joint venture.
- 3 Who is corporate, entrepreneur? f
- 4 What is entrepreneurship?
- 5 Is industrial estate promotes small scale industry?
- 6 Define MSME. ,
- 7 What is feasibility study?
- 8 Give the meaning of the term 'Project'.
- 9 Define the term subsidies.
- 10 What is meant by rural entrepreneurship?

SECTION - B (25 Marks!)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 5 = 25)

- .11 a How would you identify the business?  
OR
- . b Bring out differences between business idea and business opportunity.
- 12 a Explain the important characteristics of entrepreneurship.  
OR
- b Explain any three important types of entrepreneur.
- 13 a Examine die various functions offered to SSI by small industries development organisation.  
OR
- b List the important functions of commodity board.
- 14 a Examine the basic start up problems faced by an entrepreneur.  
OR .
- b Bring out the important sources of project identification.
- 15 a What incentives are available to industries set up in backward areas?  
OR \*
- b Examine the problems faced by women entrepreneur.

SECTION - C (30 Marks)

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

- 16 Discuss the various essentials required for a successful business.
- 17 Examine the major factors that are affecting entrepreneurship.\*
- 18 Discuss the role played by commercial banks in developing entrepreneurs.
- , 19 What do you mean by project report? Explain its major contents.
- 20 Define industrial sickness. Examine the causes and remedies to overcome