

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BSc DEGREE EXAMINATION DECEMBER 2018

(Sixth Semester)

ptW)

Branch - **VISUAL COMMUNICATION (ELECTRONIC MEDIA)**

SCRIPT WRITING

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 What is a Screenplay?
- 2 What is Script Visualization?
- 3 Define Script Format.
- 4 What is Synopsis?
- 5 Story Development.
- 6 What is dramatic conceptualization?
- 7 How to develop a great idea?
- 8 List the sources of Information for a television program.
- 9 Name themes for Women's program.
- 10 Write note on Voice Over.

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Discuss the advantages of scripting for an animation advertisement film.
OR
b What is a visual diary? What purposes do visual diaries serve?
- 12 a How to write the pitch for your screen writing?
OR
b What is a story board? What are the advantages of drawing up story boards for a production?
- 13 a What are the fundamental differences between 'genre' and 'format'?
OR
b What are the important principles to remember while writing the dialogue for fiction?
- 14 a Explain the relevance of research in writing documentary scripts.
OR
b Differentiate qualitative and quantitative information while dealing with Interview program.
- 15 a What are the key elements of a strong pitch while dealing with a development program?
OR
b Develop a script for a commercial on a fantasy theme targeting children.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 'Writing a synopsis is an essential tool on the screenwriter's box of tricks'
- Explain. What is a Synopsis?

- 17 Discuss the principles of plot construction, character realization, scene setting, and pace.
- 18 Draw a story board for a public service message on:
(i) Corruption (ii) Film piracy (iii) Save Water (iv) Child Abuse
Choose any two from the given choice.
- 19 What are the principles involved in writing scripts for a feature film? Cite examples from popular films.
- 20 Describe classic screenplay structure for a children specific target audience(like women, children, etc.,).

Z-Z-Z

END