

15 a Analyse the challenges in Industrial photography.

OR

b Write an essay on Photo - feature.

SECTION -C (40 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** Marks (5 x 8 = 40)

16 a Analyse the advantages and disadvantages of a Digital Camera.

OR

b Examine the accessories needed for outdoor photography.

17 a What are the various white balance settings in camera and explain how to use them?

OR

b Explain the process of double and multiple exposures.

18 a State the importance of lighting in photography.

OR

b Differentiate high key, mid key and low key lighting with their advantages.

19 a Examine the factors involved in determining a good photograph.

OR

b Analyse the necessity of digital manipulation.

20 a Elaborate Advertising Photography in detail.

OR

b Identify the qualities of a good photo journalist.

Z-Z-Z

END