

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BSc DEGREE EXAMINATION DECEMBER 2018
(First Semester)

Branch - COSTUME DESIGN & FASHION

CONCEPTS OF FASHION DESIGNING

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10 x 1 = 10)

_____ lines provide jerky and abrupt movement.

- (0) Zigzag (ii) Straight
(iii) Horizontal (iv) Vertical

_____ balance identical objects are placed on either side of a real or imaginary line.

- (i) Symmetrical (ii) Vertical
(iii) Asymmetrical (iv) Informal

Adjacent hues on the colour wheel creates an _____ color scheme.

- (i) Split (ii) Complimentary
(iii) analogous (iv) triad

Emphasis is otherwise called _____.

- (i) Focal point (ii) Center point
(iii) unity (iv) harmony

_____ is a connection between two points.

- (i) Line (ii) Sign
(iii) Circle (iv) Print

The addition of white to hue will result in-----.

- (i) Shade (ii) tint
(iii) grey (iv) dull

_____ is an outline of whole garment.

- (0) Silhouette (ii) dress
(iii) shoes (iv) accessories

The line that is suitable for a thin figure is _____.

- (i) Horizontal (ii) Vertical
(iii) Curve (iv) Diagonal

Fashion that lives short is _____.

- (i) Classic (ii) Fad
(iii) Fashion (iv) Trend

10 Chic is the term referred as '_____'

- (i) elegance (ii) tiny
(iii) trendy (iv) dull

SECTION - B (35 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 7 = 35)

11 a Compare trickle down & trickle up theory of fashion.

- 12 a Describe the element of design.
OR
b Narrate the use of lines in clothing.
- 13 a Show the balance of design and create an apparel for each.
OR
b Apply the principles of design in a dress.
- 14 a Sketch the color theories & prepare a prang color chart?
OR
b Develop a male party wear garment using monochromatic color harmony?
- 15 a Explain thin figure and detail on the garments to be used for thin and fit figures.
OR
b Explain garment for irregular figures.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Summarise the buying house in apparel industry.
- 17 Design a garment for women, based on optical illusion created by various combinations of lines.
- 18 Discuss the dimensions of color and explain the standard color harmony.
- 19 Explain the importance of emphasis and design fashion accessories for ladies.
- 20 Explain becoming & unbecoming of narrow, broad, round shoulder and design garments for long & short neck figures.

Z-Z-Z

END