PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BCom DEGREE EXAMINATION DECEMBER 2018
(Sixth Semester)

Branch - **COMMERCE (RETAIL MARKETING)**

ENTREPRENEURSHIP

Time : Three Hours   Maximum : 75 Marks

SECTION-A (20 Marks)
Answer **ALL** questions
ALL questions carry **EQUAL** marks   (1 0 x 2 = 20)

1   Define entrepreneurship.
2   Write any two important functions of entrepreneur.
3   Expand DIC and EGB.
4   Write any 2 main objects of IDBI.
5   What do you mean by project appraisal?
6   What do you mean by project report?
7   Name a few scheme for women entrepreneurs.
8   What is the purpose of schemes for hospitals/nursing home?
9   What do you mean by Direct Finance?
10 Identify the different phases of EDP.

SECTION - B (25 Marks)
Answer **ALL** Questions
ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

11 a Explain the barriers to entrepreneurship.
                        OR
    b Explain the role of entrepreneurship in economic development.

12 a Discuss how educational institutions can support the cause of
         entrepreneurial development.
                        OR
    b Discuss the need for seed capital loan.

13 a Discuss the different phases of Project Life Cycle.
                        OR
    b   Discuss the various profitability appraisal methods used for evaluation.

14 a   Explain the role of MSME to achieve the national objective of growth?
                        OR
    b Explain the procedures for stating a small scale industry.

15 a What are the various schemes offered by TIIC.
                        OR
    b Write a note on IFCI.

SECTION - C (30 Marks!
Answer any **THREE** Questions
ALL Questions Carry **EQUAL** Marks (3 x 1 0 = 30)

16   India needs small entrepreneurs than large - Discuss.

17   Explain the taxation benefits and concessions available to the SSI units.

18   Differentiate between PERT and CPM with the help of diagram.

19   What is industrial sickness and explain the role played by Bureau of Industrial
         Finance and Reconstruction for revival.