

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BCom DEGREE EXAMINATION DECEMBER 2018
(Fifth Semester)

Branch - **COMMERCE (FOREIGN TRADE)**

SUPPLY CHAIN MANAGEMENT IN INTERNATIONAL TRADE

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10x2 = 20)

- 1 Define Supply Chain Management.
- 2 What is meant by Pull process?
- 3 What is cross docking of goods?
- 4 What is meant by metrics?
- 5 Write any two role of distribution in supply chain.
- 6 What is in-transit merge?
- 7 What is meant by forecasting in supply chain?
- 8 What is times series?
- 9 Define procurement process.
- 10 What is in-house sourcing?

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5x5 = 25)

- 11 a Explain the importance of supply chain management.
OR
b Discuss about the decision phase in supply chain.
- 12 a Discuss about the components of transportation decision.
OR
b Discuss how important is the pricing decision in supply chain management.
- 13 a What is the role of distribution in supply chain?
OR
b Why is network design important in supply chain?
- 14 a Explain the characteristics forecasting.
OR
b Write a note on aggregate planning strategies.
- 15 a Briefly explain about the role of sourcing in supply chain.
OR
b Briefly discuss about the third and fourth party logistics.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3x10 = 30)

- 16 Discuss the re4e of supply chain management.
- 17 Discuss the drivers of supply chain performance.
- 18 Explain the factors influencing network design decisions.
- 19 Briefly explain about the methods of forecasting.