

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BCom DEGREE EXAMINATION DECEMBER 2018
(Fifth Semester)

Branch - **COMMERCE WITH COMPUTER APPLICATIONS**

PRINCIPLES OF MANAGEMENT

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer ALL questions

ALL questions earn-' EQUAL marks (10x 2 = 20)

- 1 Define "Management".
- 2 What is "Espirit decrops"?
- 3 Is planning and forecasting same?
- 4 Give any two advantages of Decision Making.
- 5 Mention the key elements of Organisation.
- 6 State the benefits of Decentralization.
- 7 Define "Leadership".
- 8 List the different types of training in an organisation.
- 9 What do you mean by Motivation?
- 10 Define "Control".

SECTION - B (25 Marks)

Answer ALL Questions

ALL Questions Carry' EQUAL Marks (5 x 5 = 25)

i 1 a "Management is an art or science" - Comment on the statement.

OR

b What are the functions of Management?

12 a Explain the importance of Planning in an Organisation.

OR

b Explain the process of Decision Making,

13 a What are the factors determining decentralization?

OR

b Write a short note on different types of organisation.

14 a What are the elements of staffing process?

OR

b Enumerate the importance of Leadership in an organisation.

15 a Describe the different types of motivation.

* OR

b Outline the requirements of an effective control system in an organisation

SECTION - C (30 Marks)

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

- 16 Explain the principles of Management laid down by Fayol.
- 17 List out the features of MBO and explain the advantages of MBO.
- 18 Discuss the principles of Organisation.
- 19 Explain the qualities of a good leader.
- 20 Explain the various techniques of control.

Z-Z-Z

END